

From Autonomy to Ally: Building Collaborative Capacity for a “Culture of Health Literacy”

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From Autonomy to Ally: Background

Modeled after North Carolina Health Literacy Council

- By broadening the change process to a collection of organizations with larger interests, a coalition can:
 - Bring more expertise and resources to bear on health literacy issues.
 - Develop and identify community leaders to champion efforts.
 - Increase the impact with more people advocating for improvements in health literacy.
 - Increase available resources and relationships to broaden support.
 - Heighten public awareness by garnering more media attention.

From Autonomy to Ally: Vision & Goals

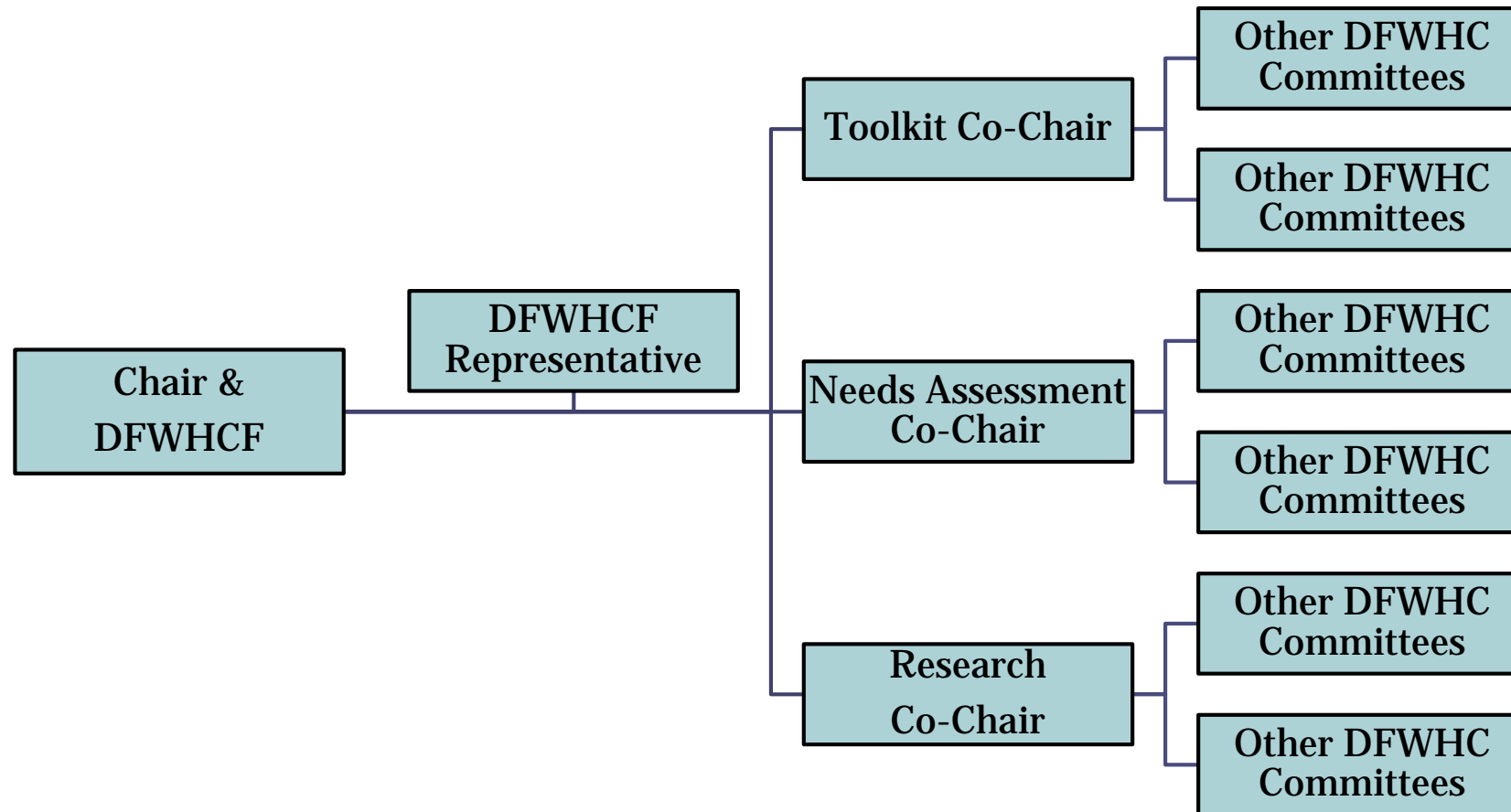
Vision – Build a health literate culture in north Texas and hopefully the entire state.

- **Our main goals:**
 - **Select a set of tools for hospitals and other healthcare entities to use to “get started.”**
 - **Conduct a Health Literacy Needs Assessment.**
 - **Formulate collaborative research on health literacy.**

From Autonomy to Ally: Objectives

- **To achieve the goals and vision:**
 - Form a Health Literacy Collaborative - DFWHC committee structure.
 - Collaborative members also members of other committees - serve as a liaison and expert.
 - Conduct a Health Literacy Needs Assessment - community and individual entities' awareness and needs.
 - Existing tools - toolbox for DFWHC members.
 - Collaboratively write grants - research and collaboration around specific needs as assessed.
 - Plan and execute workshops and/or trainings and/or sharing sessions around health literacy.

From Autonomy to Ally: Structure



From Autonomy to Ally: Reaching Leadership

- Chief Executive Officers
- Senior Clinical Service Providers
- Chief Nursing Officers
- Care Transition Team Directors
- Clinical Managers
- Staff Nurses
- Case Management Directors
- Directors of Quality Improvement
- Patient Engagement Managers
- Patient Education Coordinators
- Administrative or Chief Physicians
- Medical Faculty
- Directors of Medical Training
- Directors of Communication

From Autonomy to Ally: Practitioner Education Perspective

Create a “Culture of Health Literacy” on campus.

- **Align with State Health Plan & Texas Public Health Priorities**
- **Service Learning**
- **Integrate into all Colleges & Programs**
- **Simulation Coaching**
- **Outreach to Rural Healthcare**
- **Educate the Community & Community Health Workers**
- **Interprofessional Education**
- **Continuing Education Offerings for Providers**