

Wednesday October 12, 2016	
6:30pm – 8:00pm	Pre-Conference Workshop: Using a CBPR Approach with Health Literacy Research for Community or Patient Stakeholder Engagement Speakers: Jennifer Manganello, Janine Jurkowski
Thursday October 13, 2016	
7:30am – 8:30am	Breakfast
8:30am – 8:45am	Welcome Remarks: Michael Paasche-Orlow
8:45am – 9:30am	Keynote Address: L. Ebony Boulware Title: What Will it Take to Get it Right? Helping Patients Achieve Literacy in Health Care
10:00am – 11:30am	Panel A: Using Technology to Increase Health Literacy, Reduce Readmissions, and Manage the Health of Populations Moderator: Kristin Jenkins Speakers: Crystee Cooper, Sushma Sharma, and Patti Taylor
10:00am – 11:30am	Panel B: The Role of Health Literacy in Decreasing Anxiety in Healthcare: A Patient-Centered Approach Moderator: Michael Wolf Speakers: Samuel Smith, Geri Lynn Baumblatt, Christine Beer
10:00am – 11:30am	Panel C: Using Training Modules to Move Informed Consent to Informed Choice: Findings from Implementation at Four Hospitals Moderator: Cindy Brach Speakers: Salome Chitavi, Alrick Edwards, Sarah Shoemaker, Kathryn Shradley
11:30am – 1:30pm	Box Lunch
11:45am – 1:15pm	Panel J: NIH Grantspersonship: Opportunities to fund research and training in health literacy Moderator: William N. Elwood Speakers: Kesi Williams, Wen-Ying (Sylvia) Chou, Karen C. Lee, Alan VanBiervliet, and Jennifer Villani
11:45am – 1:15pm	Interest Group: Health Literacy Measurement Speakers: Jolie Haun, Tam Nguyen
11:45am – 1:15pm	Interest Group: Pearls, Pitfalls and Perils of Publishing Moderator: Joy Deupree Speakers: Cathy Meade and Michael Paasche-Orlow
11:45am – 1:15pm	Interest Group: Infusing Health Literacy Principles into Cultural Communication – What’s Being done to meet the health needs of minorities? Speakers: Jovonni Spinner, Cariny Nunez, Gloria Sanchez-Contreras

1:30pm – 3:00pm	Oral Abstract Session I: Education/Organization Moderator: Terry Davis <ol style="list-style-type: none"> 1 <u>Millie Harris</u> - Do health literacy disparities explain racial disparities in family centered care for youths with special health care needs? 2 <u>Suzanne Morony</u> - SDM training for interactive and critical health literacy skill development: 2- and 6-month follow-up of a cluster-RCT 3 <u>Andrea Morrison</u> - Care-Seeking for Non-Urgent Pediatrics Conditions in the Emergency Department vs. Primary Care: The Role of Health Literacy 4 <u>Emily Spengler</u> - Teaching and Evaluating Clear Communication Skills: Assessment of a Curriculum in Health Literacy and Clear Communication Skills Through an Objective Structured Clinical Encounter 5 <u>Elizabeth Squire</u> - The Impact of Medical Team Communication on Hospital Readmissions
1:30pm – 3:00pm	Oral Abstract Session II: Medications Moderator: Alex Federman <ol style="list-style-type: none"> 1 <u>Connie Arnold</u> - Knowledge, Attitude, Self-Efficacy, Literacy and CRC Screening in Rural Community Clinics 2 <u>Mary Ghods/Amy Barton Pai</u> - Synergistic FDA Funded High Impact Research To Inform Regulatory Decision Making: Promoting the Safe Use of Medications and Enhancing Health Literacy Efforts for Rx and OTC Drug Products 3 <u>Eloisa Serrano</u> - Prescription for Confusion: Association Between Prescription Drug Label Language Discordance and Improper Medication Use 4 <u>H. Shonna Yin</u> - Impact of Label Units, Pictograms, and Dosing Tool Attributes on Parent Liquid Medication Dosing Errors: Role of Health Literacy
3:00p – 3:30pm	Coffee Break
3:30pm – 5:00pm	Oral Abstract Session III: Methods/Information Technology Moderator: Raymond Ownby <ol style="list-style-type: none"> 1 <u>Li Chen/Kimberly Muellers</u> - Health literacy and technology use for healthcare: Implications for interventions among older adults with chronic illness 2 <u>Suzanne Morony</u> - Using Teachback for Telehealth: Can it be Done and How Effective is it? 3 <u>Jürgen Pelikan</u> - Determinant, mediator, moderator? How does Health Literacy influence subjective health? Results from the HLS-EU-study 4 <u>Katherine Smith</u> - Presenting Patient-Reported Outcomes (PROs) So That They Can Actually Be Understood by Patients and their Clinicians

3:30pm – 5:00pm	Oral Abstract Session IV: Measurement Moderator: Cathy Meade 1 <u>Cynthia Baur</u> - Putting Health Literacy Questions on the Nation's Public Health Report Card 2 <u>Peter Chang</u> - Measuring health literacy by the HLS-EU-Q47 in six Asian countries 3 <u>Soo Jin Kang</u> - Approaches for Development and Validation of Criterion-Referenced Standards in Diabetes Health Literacy Instrument for Koreans 4 <u>Katherine Watson</u> - Validation of a Measure of Parental Health Literacy in a Longitudinal Cohort of Parents of Healthy Children
3:30pm – 5:00pm	Panel D: Mastering oral communication skills to narrow the health literacy divide: Are we teaching and evaluating health professions learners to meet our goals? Moderator: Joanne G. Schwartzberg Speakers: Cliff Coleman, Alice M. Horowitz, Laura Noonan
5:15pm – 7:15pm	Poster Session & Light Reception
Friday October 14, 2016	
7:30am – 8:30am	Breakfast
8:30am – 9:15am	Keynote Address: Russell Rothman Title: Addressing Health Literacy and Health Communication in Population Health
9:15am – 9:30am	Awards (Oral Abstract and Poster)
9:30am – 10:15am	Keynote Address: Alicia Fernandez Title: Breaking the Silos: Language and Literacy Research in Dialogue
10:30am – 12:00pm	Panel E: Health Literate Hospitals: Meeting the Needs of Patients and Caregivers Moderator: Jennifer Innis Speakers: Sarah Halbach, Elina Farmanova, Carol Howe, Juergen Pelikan
10:30am – 12:00pm	Panel F: Health Literacy From Policy to Practice – A Sample Research and Implementation Approach in Turkey Moderators: Bekir Keskinkilic, F. Nur Baran Aksakal Speakers: Bekir Keskinkilic, Secil Ozkan, Kagan Karakaya, F. Nur Baran Aksakal
10:30am – 12:00pm	Workshop A: Creating a Vision for Health Literacy's Future: The Research Agenda Moderator: Michael Villaire Speakers: Cynthia Baur, Julie McKinney, and Rima Rudd

12:00pm – 1:00pm	Box Lunch
12:00pm – 1:00pm	One-on-One Mentor/Program Officer Meetings
1:00pm – 2:30pm	Panel G: Health Promotion through Strategic Communication Design: Creating Patient-Centered Health Messages Moderator: Michael Mackert Speakers: Sara Champlin and Allison Lazard
1:00pm – 2:30pm	Panel H: Health Literacy in the context of Medication Use: Examining the Role of Pharmacist and Pharmacy tools to support health literacy and the communication of medication information for acute and chronic diseases Moderator: Regis Vaillancourt Speakers: Carolyne Dufresne, Anne Metzger, Rebekah Moles, and Annie Pouliot
1:00pm – 2:30pm	Panel I: More Than Connecting the Dots: Linking Theory to Research to Create the Bigger Picture in Health Literacy Moderator: R.V. Rikard Speakers: Virginia Brown, Nick Butler, Stanton Hudson, Sabrina Kurtz-Rossi, and Julie McKinney
2:30pm – 3:00pm	Closing Remarks & Raffles