

Addressing Health Literacy and Health Communication in Population Health

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Disclosures

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- **Disclosures:** EdLogics (Advisory Board), Boehringer Ingelheim

Outline

- Increasing demand for population and health system related research
- Definition of population health
- Addressing Health Literacy and Health Communication in Population Health

Health Challenges

- Over 50% of recommended care is not achieved.
 - Significant disparities in health outcomes
 - Overuse, underuse and misuse of health services
- Up to 50% of patients do not comply with care recommendations.
 - 20% of patients do not fill initial prescriptions
 - 50% of patients do not take prescriptions as recommended
 - Lifestyle changes can be more challenging
- Navigation of our complex health system is challenging:
 - Patients asked to perform more complex self-care
 - Clinic visit times and hospitalizations are shorter
 - Patients only recall 20% of what is told to them in the doctor's office.
 - Less than 50% of patients know their discharge medications or plan.
- Rapidly changing health care environment (ACA, ACOs, bundled payments, etc)
- Resources are limited with increased emphasis on patient-centeredness, population health, CER, quality, and cost-effectiveness

Why inadequate care?

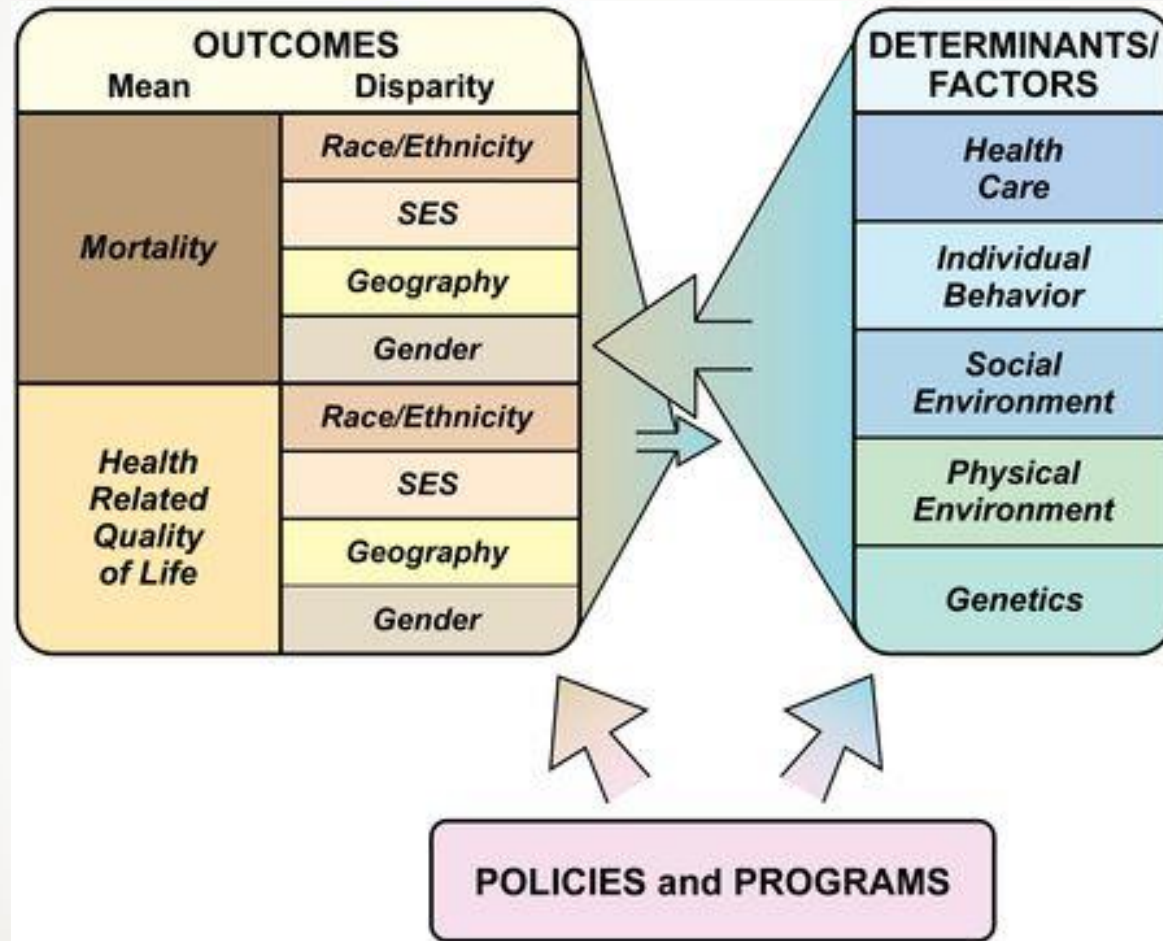


Population Health Definition

- Population health is defined as the health outcomes of a group of individuals, including the distribution of such outcomes within the group.
- Population health is not just the overall health of a population but also includes the distribution of health, and the health of individuals.
- Distinct from public health which traditionally includes public health departments focused on preventing epidemics, containing environmental hazards, and encouraging healthy behaviors.

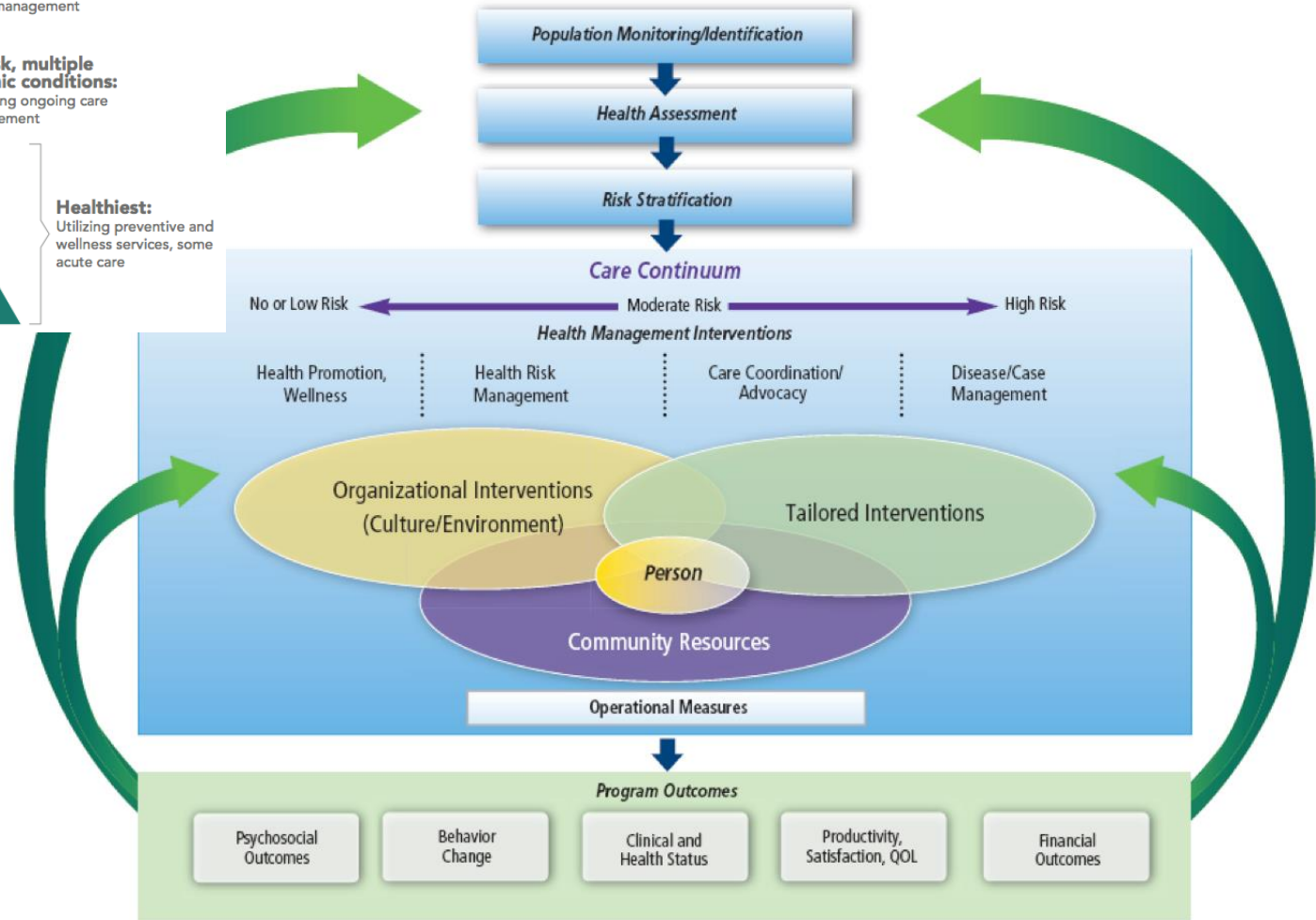
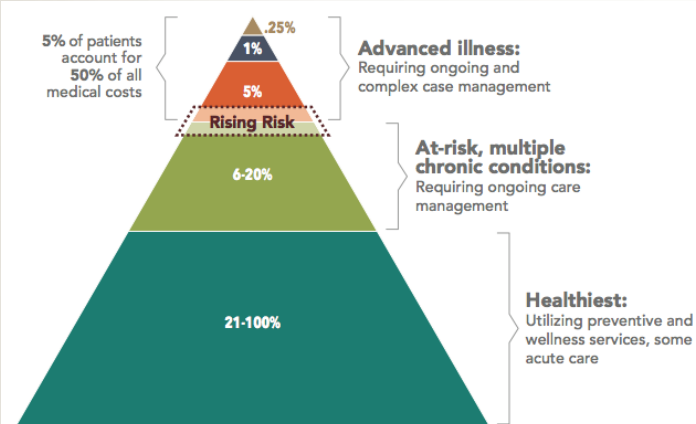
<http://www.improvingpopulationhealth.org/blog/what-is-population-health.html>

Population Health Paradigm

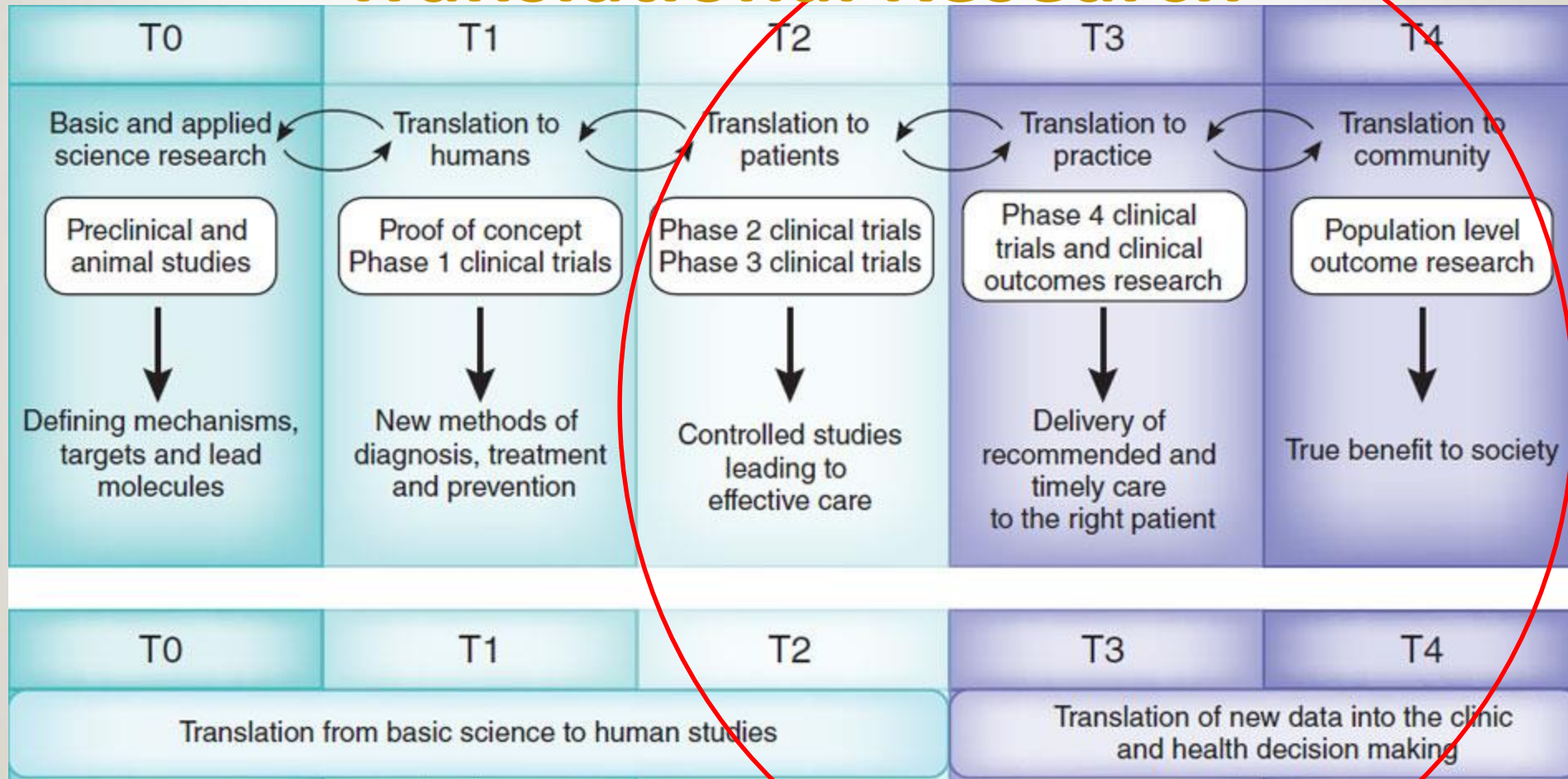


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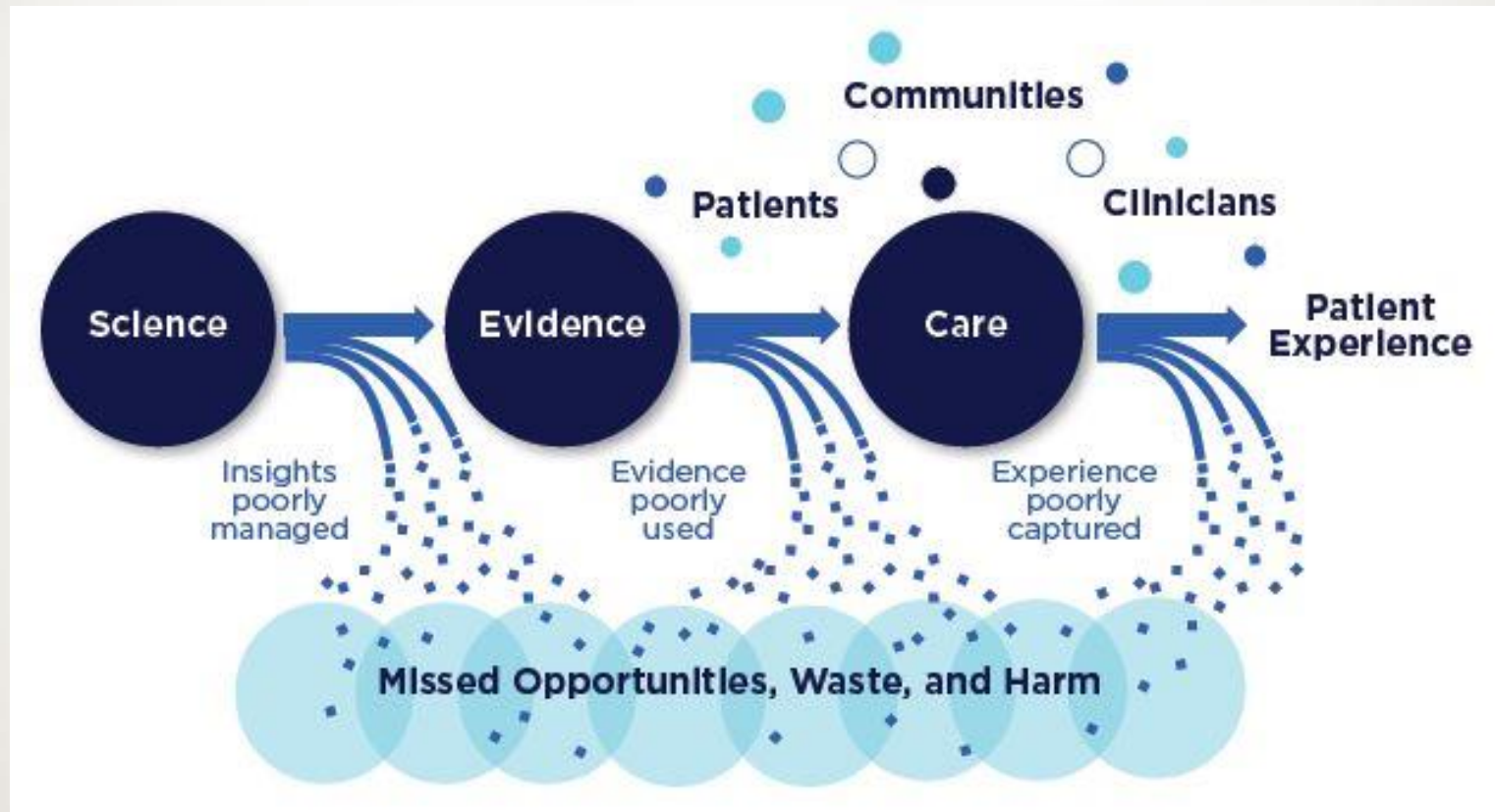
Population Health Management



Increased emphasis on Translational Research



Addressing the Evidence Gaps

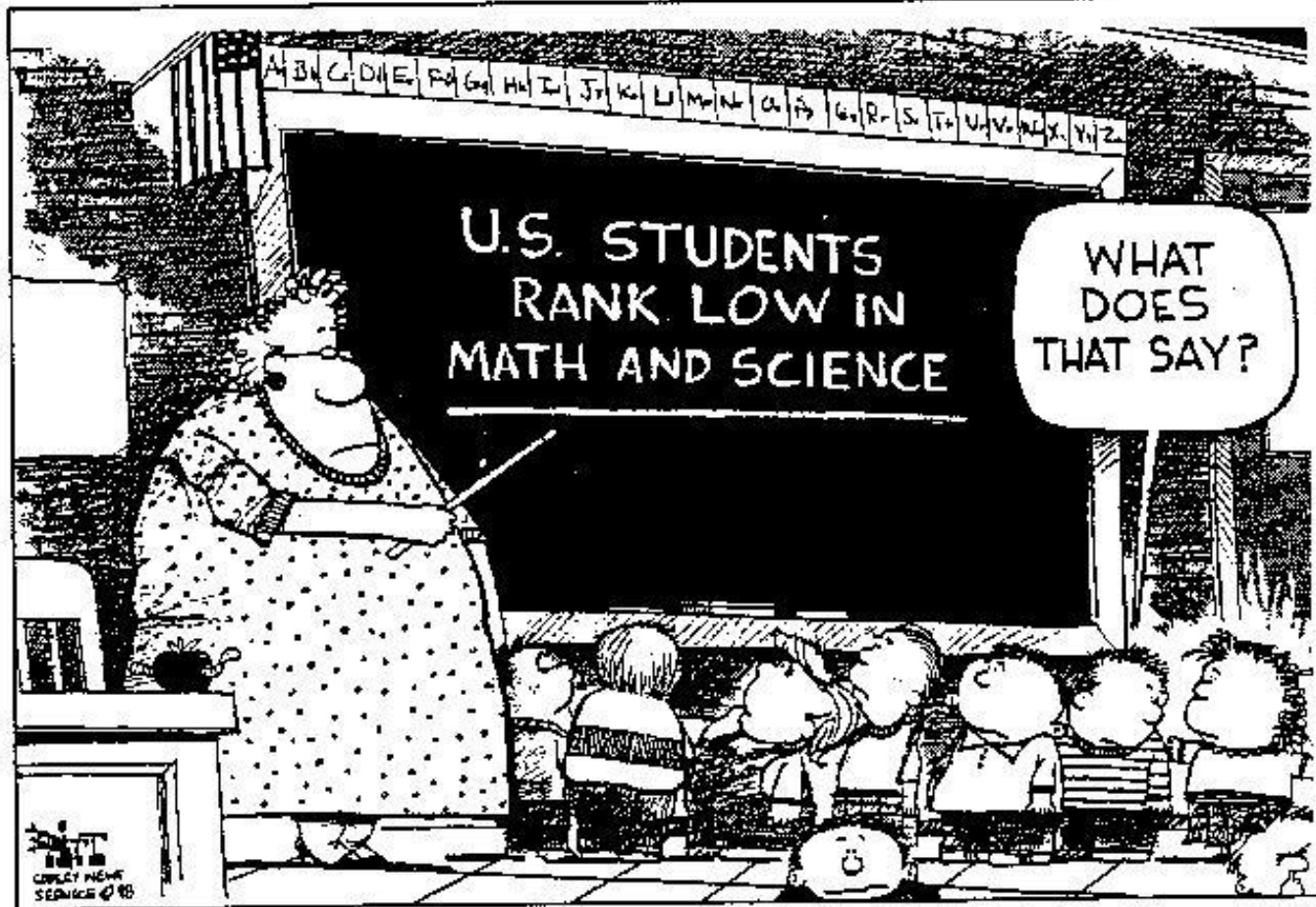


Status of Population Health Research

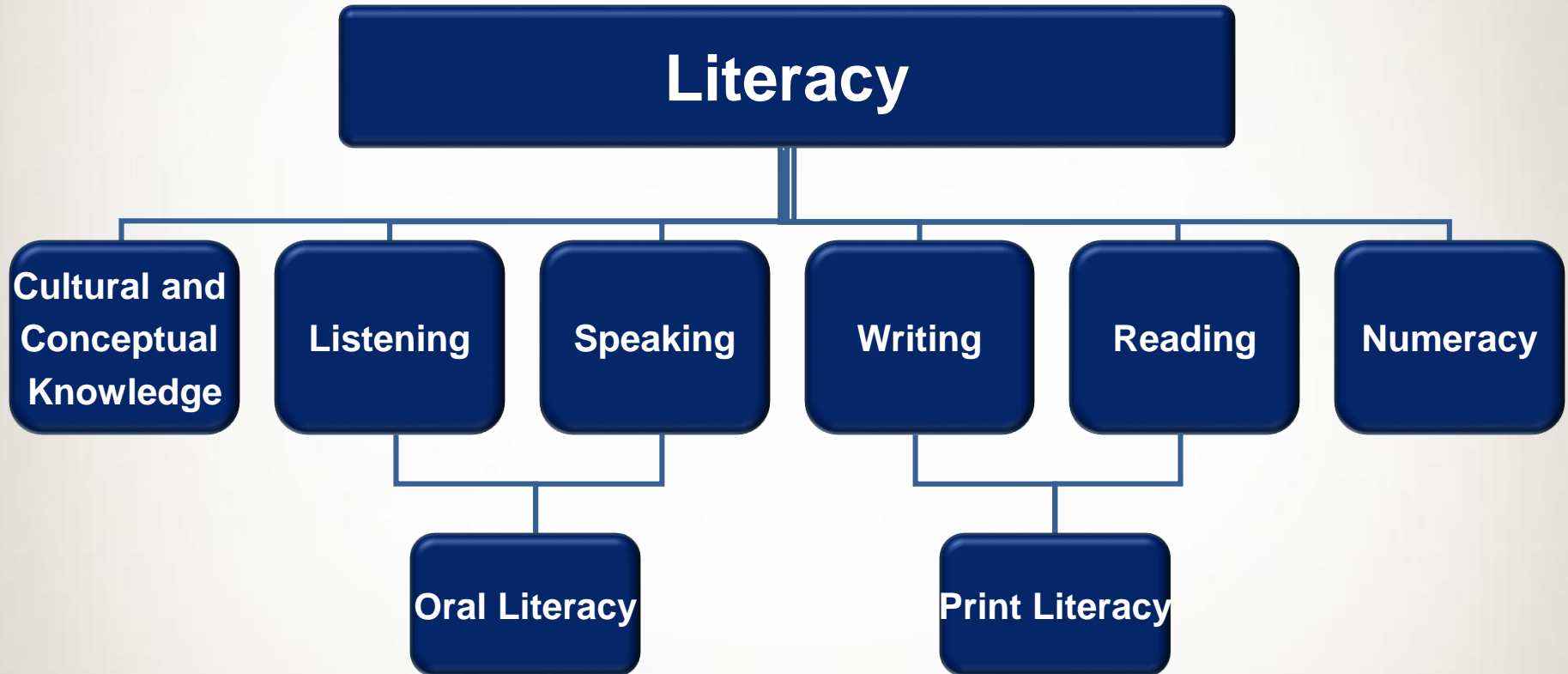
- Observational data documenting the importance of social, behavioral, and health system factors as key determinants of health outcomes.
- Intervention studies, including RCTs, have demonstrated the value of behavioral interventions, system level interventions, and community interventions.
- Studies to date can be limited by residual confounding, short duration of follow-up, inadequate assessment of adverse events, lack of scalability, and other factors.
- Opportunities for more robust research – particularly related to the role of health communication/health literacy!

- Health Affairs, 2014
- Advancing the Science to Improve Population Health, August 2016, NAS

Concern about Literacy and Numeracy Skills



Literacy is a Complex Skill



Health Literacy/Numeracy Linked to Poor Understanding

- Over 90% of patients struggle to understand food labels
- Over 2/3 of patients have poor estimation of portion sizes
- Subjects with lower Literacy/Numeracy had more difficult time understanding health information.

Nutrition Facts	
Serving Size 1/2 cup (114g)	
Servings Per Container 4	
Amount Per Serving	
Calories 90	Calories from Fat 30
% Daily Value*	
Total Fat 3g	5%
Saturated Fat 0g 0%	
Cholesterol 0mg	0%
Sodium 300mg	13%
Total Carbohydrate 13g	4%
Dietary Fiber 3g 12%	
Sugars 3g	
Protein 3g	
Vitamin A 80%	Vitamin C 60%
Calcium 4%	Iron 4%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9	Carbohydrate 4
Protein 4	



The New York Times

Fitness & Nutrition

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FITNESS & NUTRITION | HEALTH CARE POLICY | MENTAL HEALTH

VITAL SIGNS

Labeling: Nutritional Information Leaves Many Uninformed

By ERIC NAGOURNEY
Published: September 26, 2009

Nutrition labels contain a wealth of information for people watching their weight or keeping an eye on other health issues.

But a new study has found that the messages are not getting through to many people who lack the reading or math skills needed to decipher them.

"Many patients were confused by the complexity of the nutrition label and could not find the proper information," said the study, which appears in The American Journal of Preventive Medicine.

ARTICLE TOOLS
SPONSORED BY
THE LAST KING OF SCOTLAND
NOW PLAYING

E-MAIL
PRINT
REPRINTS
SAVE



Health Numeracy Linked to Worse Diabetes Knowledge and Control

- Difficulties performing many literacy and numeracy related diabetes tasks:
 - Over 25% of patients could not interpret glucose meter
 - Over 40% could not calculate carbohydrate intake
 - Over 30% could not dose insulin correctly
- Self-care skills linked to underlying numeracy.
- Diabetes numeracy skills associated with self-management, self-efficacy, and A1C.

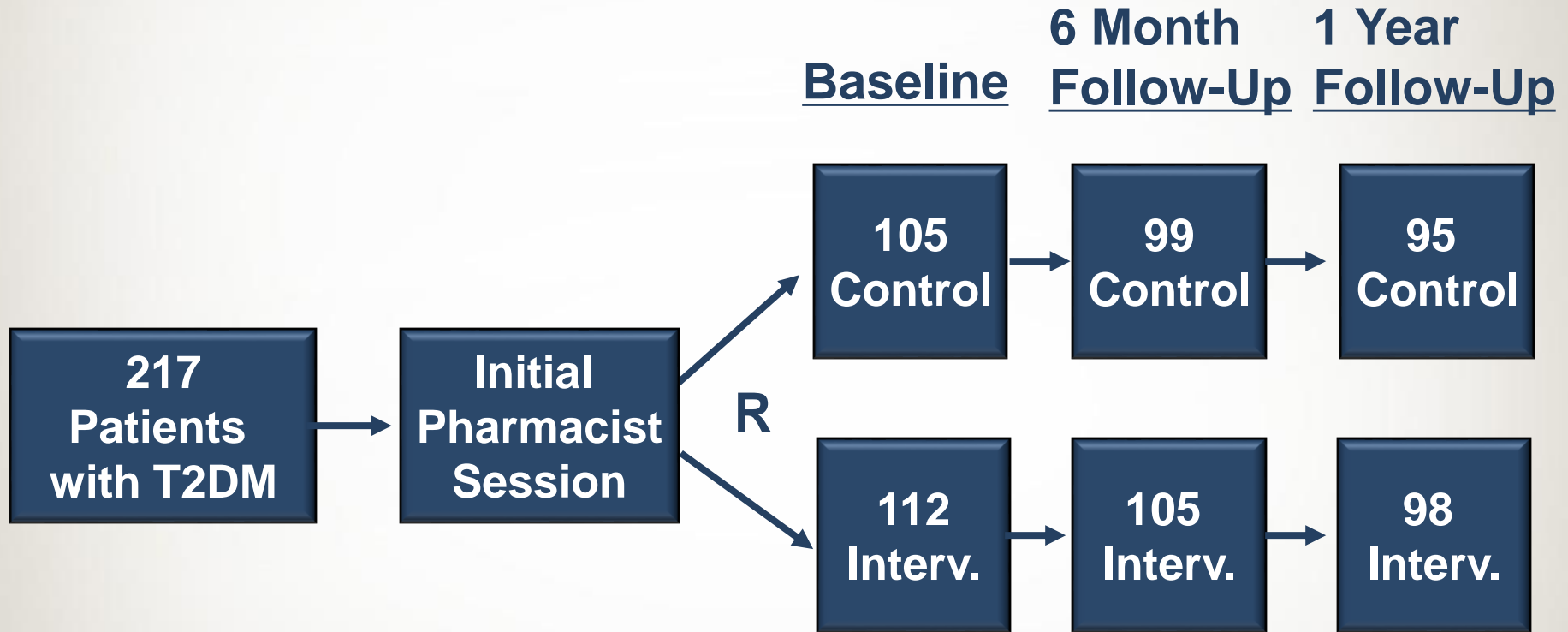


Amount Per Serving	
Serving Size 1 oz. (28g/About 10 chips)	
Servings Per Container 3.5	
Calories 140	Calories from Fat 60
% Daily Value*	
Total Fat 6g	10%
Saturated Fat 0.5g	4%
Cholesterol 0mg	0%
Sodium 160mg	7%
Total Carbohydrate 18g	6%

Literacy Interventions



Initial Diabetes Intervention



Intervention

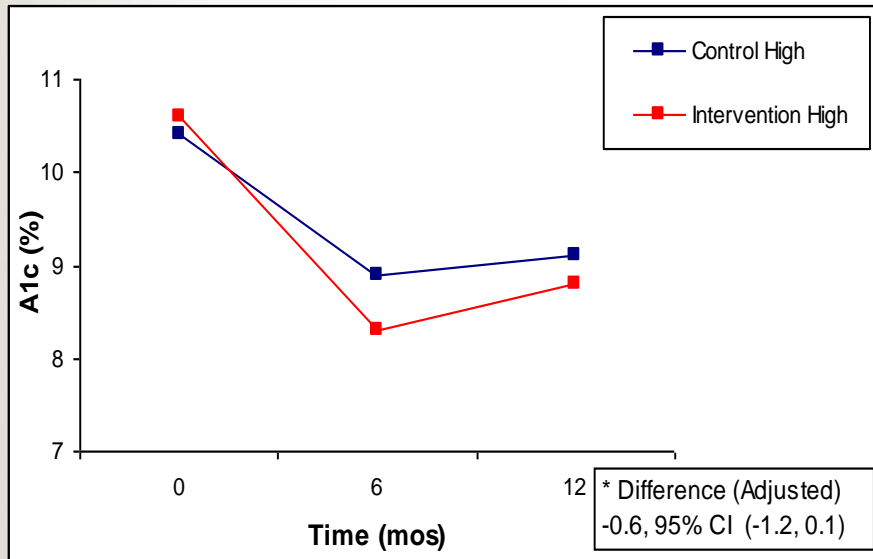
- Diabetes Education
- Evidence-based medication algorithms
- Database to track and manage patient outcomes
- Diabetes Care Coordinator

- Addressed literacy by using:
 - Individualized verbal education
 - Low literacy material
 - Teaching concepts in a simplified manner
 - “Teach back” techniques to confirm learning

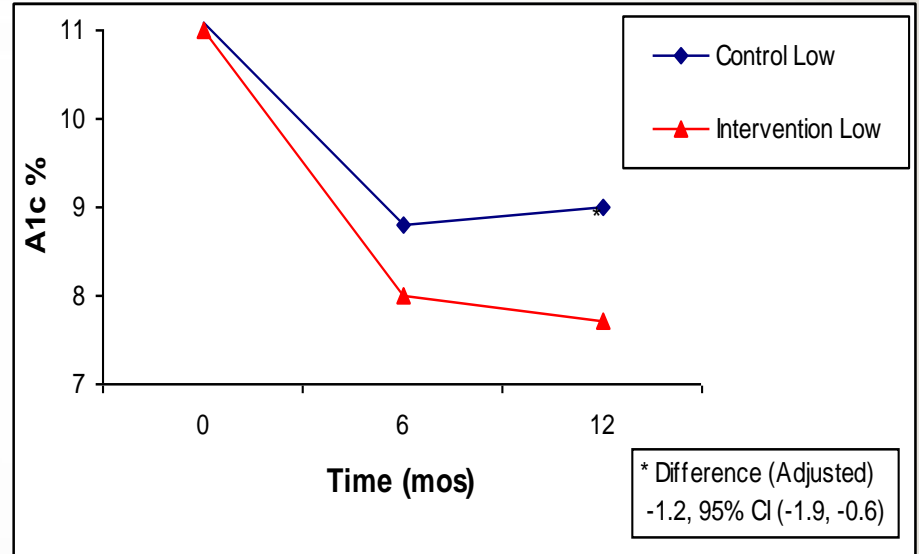
Significant Clinical Improvements at 12 months

Variable	Control (n=95)	Intervention (n=98)	Difference
A1C (%)	-1.2%	-2.1%	0.9% (0.8,1.0)
SBP (mmHg)	+2.3	-6.9	9.2 (2.3,16.1)
DBP (mmHg)	+1.2	-3.6	4.8 (1.1,8.6)
ASA (mmHg)	+6%	+47%	41% (25-55)
T. Chol. (mg/dL)	-12	-27	15 (-4, 35)

Literacy was an Important Factor



High Literacy Patients



Low Literacy Patients

Diabetes and Numeracy RCT

THE ABC'S & 123'S OF DIABETES CARE



Taking care of your diabetes

If you have diabetes, you need to:

- Check your blood sugar every day.



- Be aware of how much starch and sugar (carbohydrates) you eat at every meal.



- Be active every day!



- Take your diabetes medicines every day.



- Clean and look at your feet every day.



- Go to your doctor's office for regular check-ups.

DLNET Toolkit

PART 2

TESTING YOUR BLOOD SUGAR

Test Your Blood Sugar Every Day

Why should I test my blood sugar?

- To know if your blood sugar is too high or too low
- So your doctor or nurse will know how your diabetes is doing to help control your diabetes



What does my blood sugar test result mean?

	If Blood Sugar Is: Over 300.....This is very high. Call your doctor or nurse at _____ if it stays this high for 2-3 days.
	181-300.....This is too high. Call your doctor or nurse if it stays high for over a week. 121-180.....This is a little high before meals.
	70-120.....This is perfect before meals.
	Below 70.....This is too low. Eat 3-4 glucose tablets or _____ Call your doctor or nurse at _____ if you have more than _____ lows in a week.
If you are worried that your blood sugar is too high or too low, call your doctor or nurse at _____	

1

PART 2

Text at 5th grade reading level

Color coding

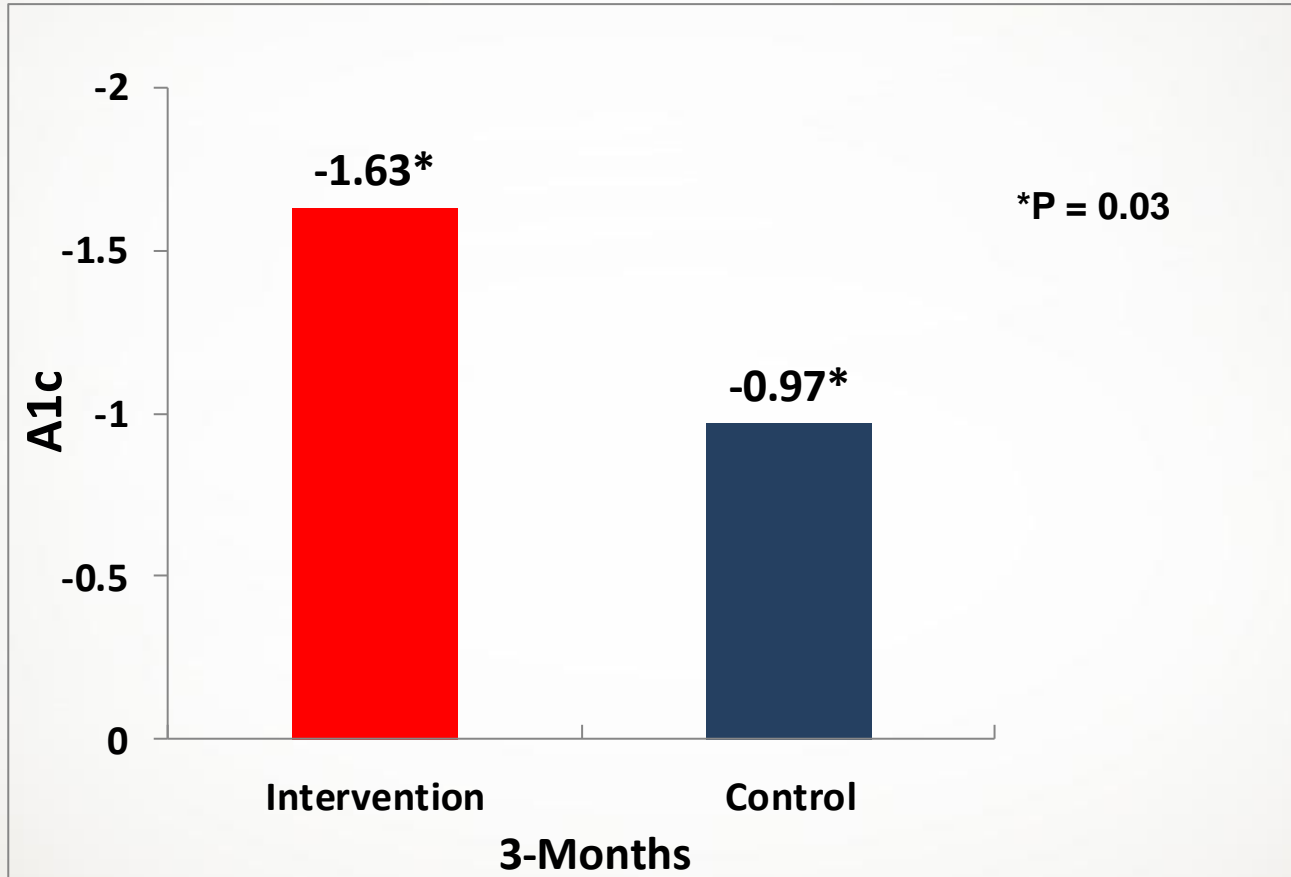
Pictures for key concepts

Step-by-step instructions

Simplified medication instructions

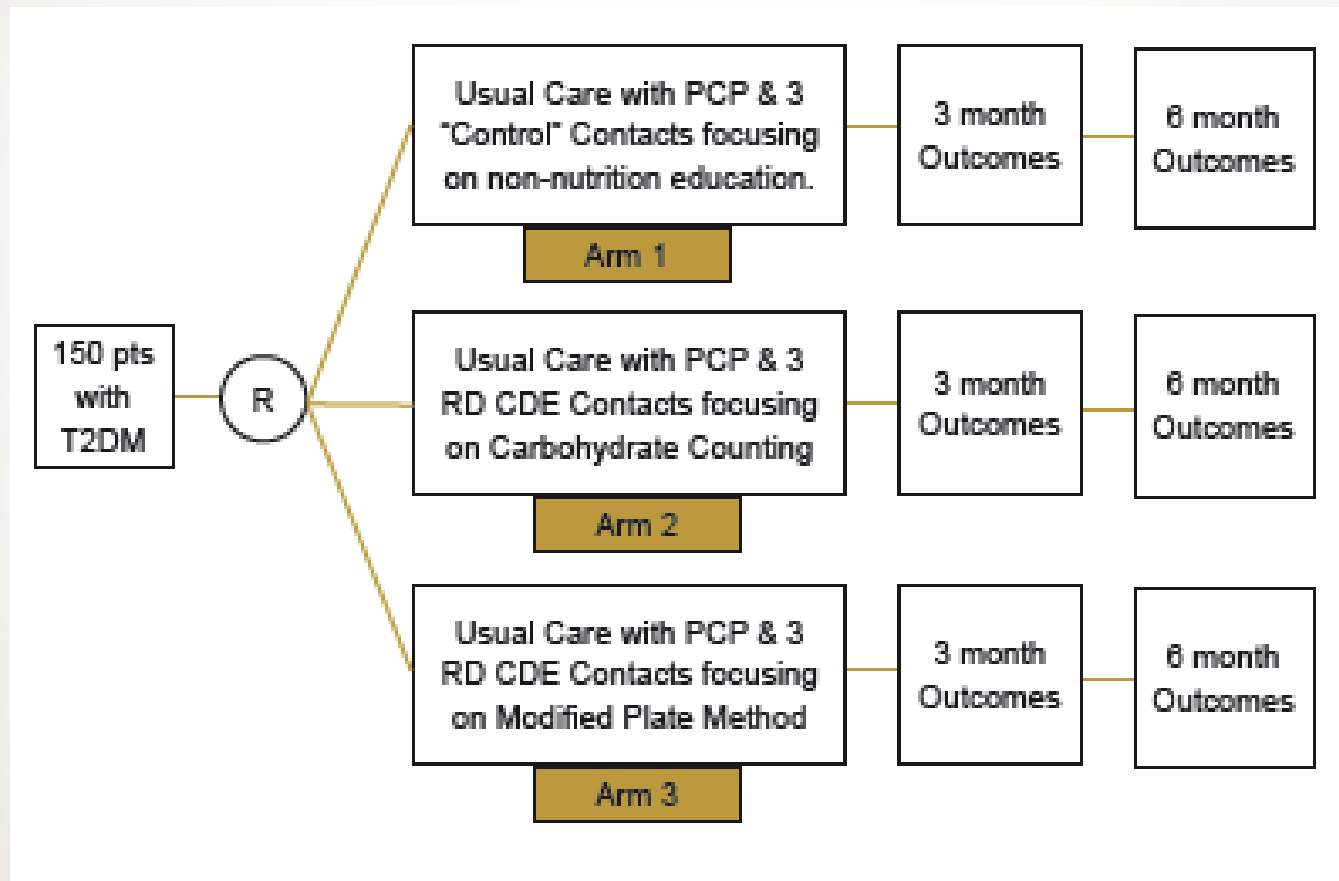
Practice skills worksheets

Study Demonstrates Value of Addressing Health Literacy



*Adjusting for age, gender, race, type of diabetes, income level, site of intervention and baseline DNT score and Hba1c levels

Diabetes Nutrition Education Study (DINES)



Carb Counting vs Plate Method

Practice One Serving Size

Use the label below:

What is the serving size? _____

How many carbohydrate grams are in each serving? _____

If you eat one serving, you will get _____ grams of carb.

Nutrition Facts

Serving Size 2 crackers (14 g)
Servings Per Container About 21

Amount Per Serving
Calories 60 Calories from Fat 15

% Daily Value*

Total Fat 1.5g 2%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 70mg 3%

Total Carbohydrate 10g 3%

Dietary Fiber Less than 1g 3%

Sugars 0g

Protein 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 2%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Calories: 2,000 2,500

Total Fat Less than 65g 80g

Total Fat Less than 50g 70g

Cholesterol Less than 300mg 300mg

Sodium Less than 2400mg 2400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

3

2 servings is _____ crackers

Add

_____ grams of carb from 1 serving

+ _____ grams of carb from 1 serving

= _____ grams of carb from 2 servings

1/2 serving is _____ crackers

_____ grams of carb from 1 serving

divided by 2

= _____ grams of carb from 1/2 serving

For Lunch And Dinner You Should Divide Your Plate Into 3 Parts

1 Free Foods

- Allioli sprouts
- Artichoke, Artichoke hearts
- Asparagus
- Beans, green or yellow
- Bean sprouts
- Beets, boiled
- Broccoli
- Brussels sprouts
- Cabbage, any kind
- Cauliflower
- Celery
- Cucumber
- Eggplant
- Green beans
- Greens, any kind, salad greens
- Lettuce, any kind
- Leeks
- Mushrooms, button, raw or cooked
- Olive, boiled
- Onion
- Pepper, any kind
- Radicchio
- Rhubarb
- Sauerkraut
- Snowpeas
- Sonch, raw
- Sprouts
- Sprouts, any kind
- Squash, yellow or spaghetti
- Tomato
- Sugar snap peas
- Turkey
- Water chestnuts
- Zucchini

1 Fill up this part of your plate with Free Foods

2 Use this part of your plate for Protein Foods

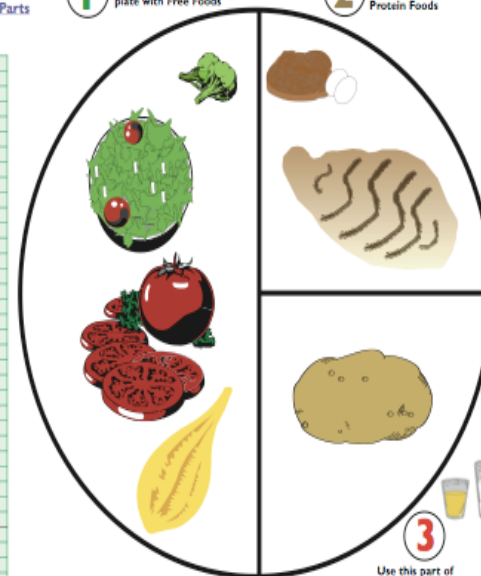
2 Protein should be about the size of your palm

- Meat
- Chicken
- Fish
- Low-fat Cheese
- Egg
- Turkey
- Cottage cheese
- Shellfish

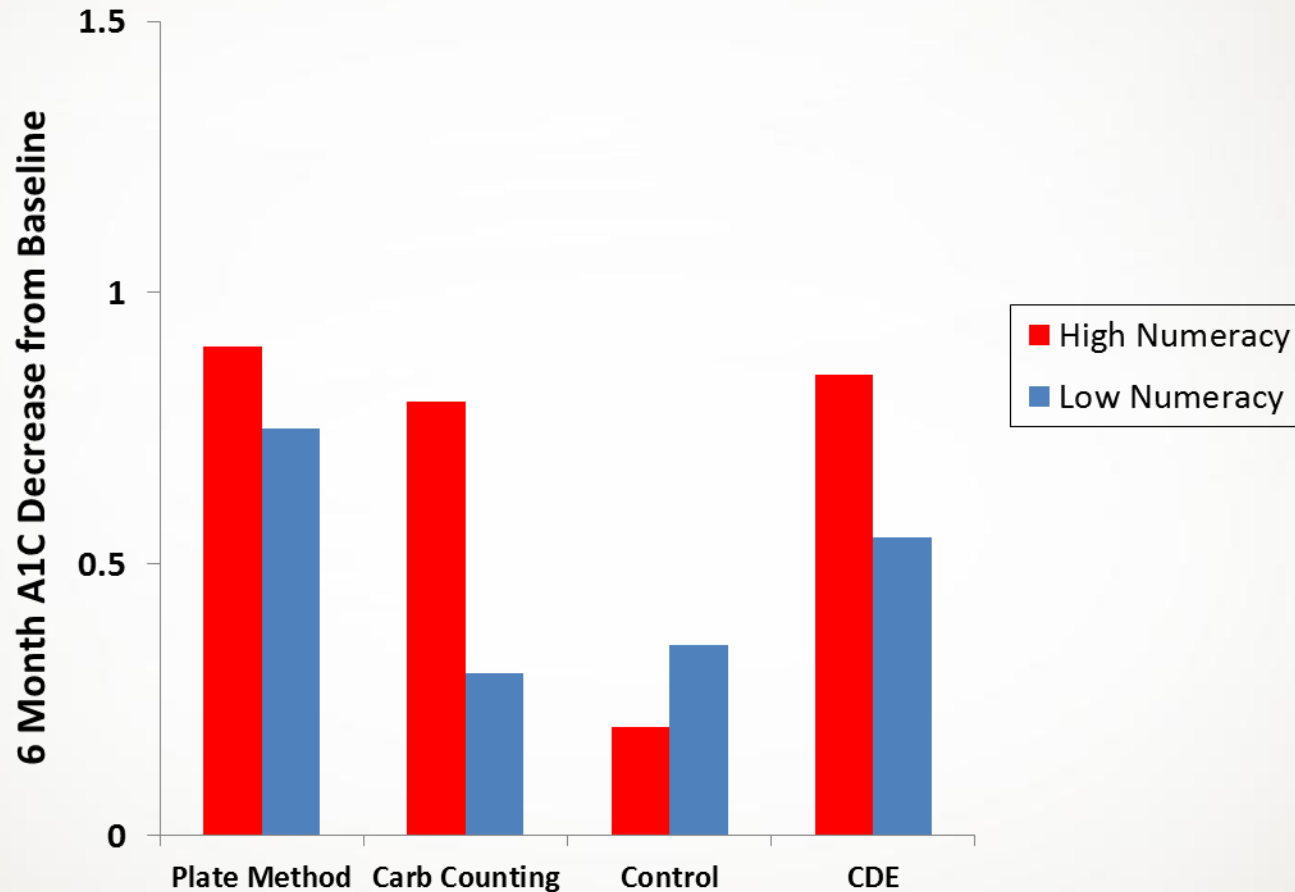
3 For Carbs you can have any _____ from this list

- 1 small bowl Potatoes
- 1 small bowl Rice
- 1 small bowl Beans, like pinto or white
- 1 small bowl Corn
- 1 small bowl Peas
- 1 small bowl Noodles or macaroni
- 5 crackers
- 1 piece of bread or roll
- 1 cup of Milk
- 1 small bowl of Fruit
- 1 small glass of Juice
- 1 small bowl of low-fat, sugarfree ice cream
- 1 small bowl of sugarfree Pudding

3 Use this part of your plate for Carb Foods



Results Demonstrate Value of Simpler Diabetes Education



New Standards for Diabetes Education

National Standards for Diabetes Self-Management Education and Support

LINDA HAAS, PHC, RN, CDE (CHAIR)¹
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GRETCHEN YOUSSEF, MS, RD, CDE¹⁸
ON BEHALF OF THE 2012 STANDARDS
REVISION TASK FORCE

nonaccredited and nonrecognized providers and programs.

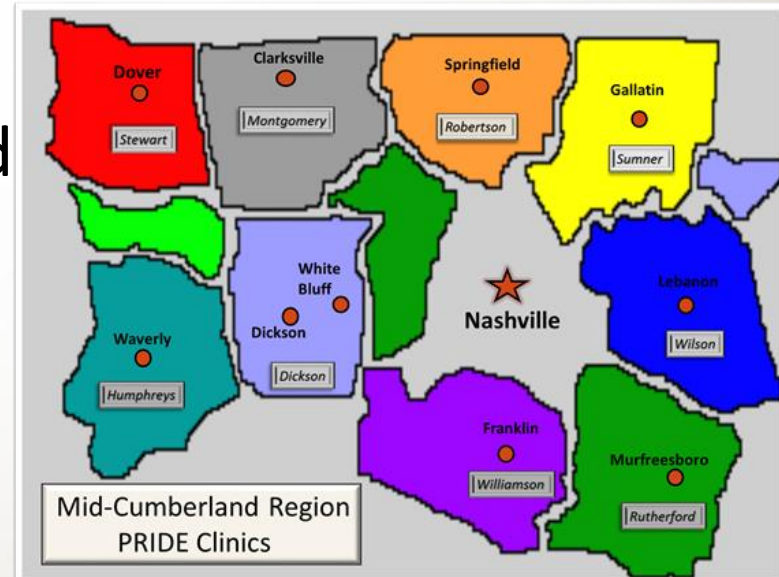
Because of the dynamic nature of health care and diabetes-related research, the Standards are reviewed and revised approximately every 5 years by key stakeholders and experts within the diabetes education community. In the fall of 2011, a Task Force was jointly convened by the American Association of Diabetes

Diabetes Care, 2012

PRIDE Study



- PaRtnering to Improve Diabetes Education
- Goal to address health communication issues to improve diabetes care in middle TN
- Collaboration between TN Dept. of Health, Vanderbilt, and Meharry
- 5 year NIDDK R18 study
- Cluster RCT with 10 Clinics and 400 diabetes patients
- Develop a sustainable model for improved diabetes care



Pride Materials



	If Your Patient needs help with:	Consider these handouts:
1	General Information For all Patients with Diabetes:	<ul style="list-style-type: none"> What is Diabetes Low Blood Sugar
2	Glucose Monitoring	<ul style="list-style-type: none"> Blood Sugar Checks Blood Sugar Log Sheet - Simple Blood Sugar Log Sheet - Advanced
3	Nutrition Information	<ul style="list-style-type: none"> Nutrition for Diabetes Using your Plate to Manage your Carbs Counting your Carb grams What Can I Eat for a Snack? What Should I Eat When I Eat Out?
4	Oral Diabetes Medication	<ul style="list-style-type: none"> Diabetes Pills Taking Your Medicines
5	Insulin and Byetta	<ul style="list-style-type: none"> Drawing and Self-Injecting Insulin (BD) Mixing Insulin for Self-Injecting (BD) How To use an Insulin Pen Set Dose Insulin Insulin for Set Dose Plus Correction Long Lasting Insulin Dose Chart How To Take Byetta Taking Your Medicines
6	Lifestyle Management and Behavior Change	<ul style="list-style-type: none"> Be Active How Can Losing Weight Help Me? Smoking and Diabetes
7	Foot Care	<ul style="list-style-type: none"> Foot Care Do's and Don'ts (BD)
8	Cardiovascular Risk Factors	<ul style="list-style-type: none"> Blood Pressure Control Cholesterol Taking Your Medicines
9	Coping with Stress and Depression	<ul style="list-style-type: none"> Stress and Depression
10	Oral Health	<ul style="list-style-type: none"> Problems With Your Teeth and Mouth
11	Women's Health	<ul style="list-style-type: none"> How Diabetes Can Affect Women

HOW TO USE AN INSULIN PEN

Be sure to take your insulin every day to help keep your blood sugar in good control.

How to Get Your Pen Ready

1. Pull off plastic cover or pen cap.
2. If insulin is cloudy gently turn pen up and down 10 times to mix insulin.
3. Wipe rubber piece on the end of pen with alcohol.
4. Screw on pen needle and remove.
5. Turn knob on end of pen and dial units the first time you use your pen that, dial up 1 unit when you use pen.
6. Shoot 1 unit of insulin into the air.

SET DOSE INSULIN

What kind of insulin do I take?

My long lasting insulin is: _____ (Brand Name)

My short lasting insulin is: _____ (Brand Name)

My 70/30 mix insulin is: _____ (Brand Name)

When should I take my insulin and how much should I take?

Before Breakfast

Take _____ units of _____ insulin right before breakfast (long lasting or mix insulin)

Take _____ units of _____ insulin right before breakfast (short lasting insulin)

Before Lunch

Take _____ units of _____ insulin right before lunch (short lasting insulin)

Before Supper

Take _____ units of _____ insulin right before supper (long lasting or mix insulin)

Take _____ units of _____ insulin right before supper (short lasting insulin)

Take _____ units of _____ insulin right before bedtime (long lasting)

Take _____ units of _____ insulin right before bedtime (short lasting insulin)

EATING OUT

I CAN DO IT!

I can choose healthier foods when I eat in a restaurant. I will pick a few things from the list below to start this week and continue until I talk about it with my doctor or nurse.

I will choose foods from the list on this handout if I eat in a restaurant.

I will order small portions and avoid "supersized" servings.

I will only eat food in a restaurant _____ times per week.

If I am served a large amount of food, I will _____ (to go container) and take the other _____.

BLOOD PRESSURE CONTROL

I CAN DO IT!

I can help control my blood pressure! I will pick a few things from the list below to start this week and continue until I talk about it with my doctor or nurse.

Put my pills in a pill box to help me remember.

Watch my salt by _____.

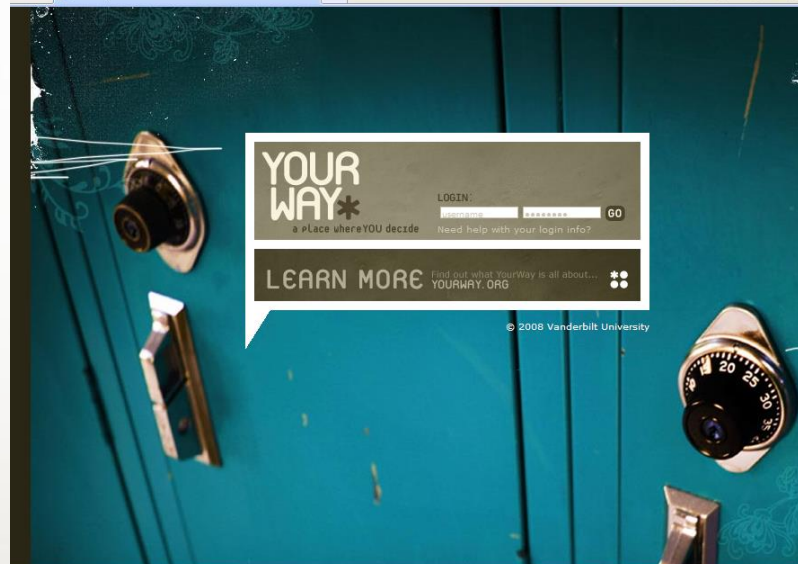
Limit fast food to _____ meals per week.

Use low-salt spices like lemon juice, black pepper or hot sauce instead of plain salt, soy sauce and garlic salt. I will use _____ instead of _____.

I will walk 15-30 min every day. I will start walking on this date: _____.

HIT approaches for Diabetes

- Web-based and mobile phone interventions to promote problem solving skills and self-care in adolescents with diabetes (NIDDK DP3 x 2)
- Use of electronic patient portal to address medication adherence (NIDDK R01)



Greenlight Study



- NIH (NICHD) Funded R01
- **Design:** Cluster Randomized Trial of Literacy Sensitive Obesity Prevention intervention vs Active Control (Injury Prevention)
- **Setting:** 4 academic primary care resident clinics (Vanderbilt, NYU, UNC, and U Miami)
- **Participants:**
 - Over 400 pediatric residents at the 4 sites
 - 865 English and Spanish speaking families with children enrolled at 2 months of age and followed until 2 years of age
 - Children with weight/length z score >3% (WHO Criteria) without significant chronic health issues or FTT or history of prematurity (<35 weeks)



Resident Training in Effective Health Communication

- Lectures, pre-clinic conference, role-playing
- Use effective health communication principles
 - Use plain language. Avoid jargon
 - Limit advice to 1-3 key concepts
 - Use “teach back” technique to confirm understanding
 - Address culture, language and family issues
 - Perform shared goal setting
- Perform in-room observations (“certifications”)

Greenlight Toolkit Materials

- 1-2 Booklets per Well Child Visit
 - 1 CORE booklet focused on key behaviors
 - 1-3 SUPPLEMENTAL booklets (*Provider Chooses*)
 - Booklets are 2-6 pages and end with goal setting
- Designed to be used interactively during the visit
- Available in English and Spanish

Keep Your 2 Month Old Growing Healthy! 

Learn how your baby shows you he's hungry or full.
So you give the right amount - not too much and not too little!
pages 2-4

Breast milk or formula is best.
Your baby does not need juice or solid foods.
pages 5-9

Put your baby on her tummy to play every day.
Help keep your baby growing strong!
pages 10-11


2 Month Core Booklet - English

Keep Your 4 Month Old Growing Healthy! 

Learn how your baby shows you he's hungry or full.
So you give the right amount - not too much and not too little!
pages 2-3

Wait to start solid foods.
Most babies are not ready until they are close to 6 months old.
pages 9-11

Breast milk or formula is best.
Your baby does not need juice.
pages 4-8


4 Month Core Booklet - English

Keep Your 6 Month Old Growing Healthy! 

Start solid foods the right way.
Give healthy foods - and the right amount - from the start!
pages 2-7

Be active with your baby.
Put her on a blanket on the floor with some toys and play together!
page 11

Breast milk or formula are the only drinks your baby needs.
Your baby does not need juice.
pages 8-10


6 Month Core Booklet - English

Keep Your 9 Month Old Growing Healthy! 

Give your baby small amounts of healthy, soft "finger foods."
Your baby is learning to feed himself!
pages 2-6

Join your baby on the floor for active play time.
TV time is not active time.
page 11

Breast milk, formula and water are best.
Your baby does not need juice or other sugary drinks.
pages 7-10


9 Month Core - English

Sample Materials: 15 months

Keep Your Toddler Growing Healthy!



Milk and water are best.

Your toddler does not need juice or other sugary drinks.

pages 2 - 5

Choose healthy foods and offer the right amount.

Teach your child to like healthy foods from the start!

pages 6 - 13

Be active with your toddler.

TV time is not active time.

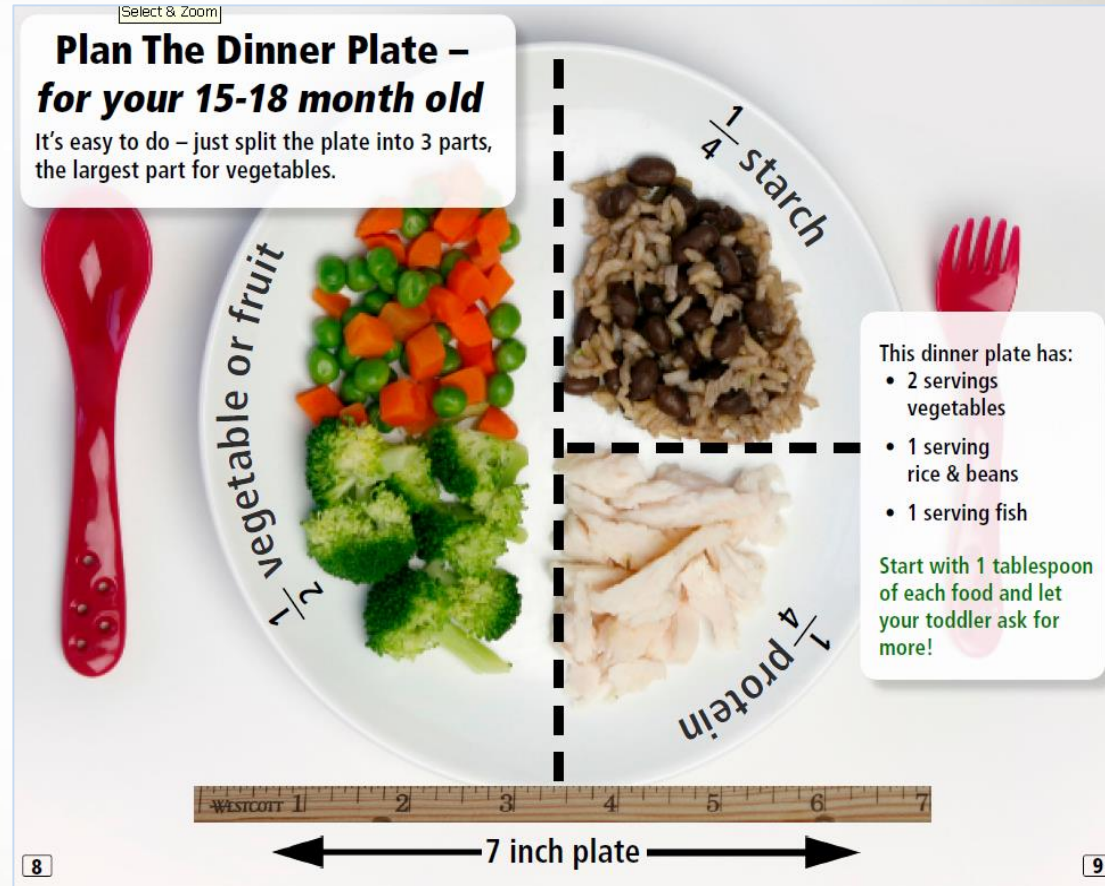
pages 14 - 15



15-18 Month Core- English

Plan The Dinner Plate – for your 15-18 month old

It's easy to do – just split the plate into 3 parts, the largest part for vegetables.



Goal Setting with the Toolkit

- **Last page of each CORE booklet**
 - Parent-centered
 - Do-able; “baby step”
 - Make goal with specific time frame
 - Can choose from examples or can **WRITE ONE DOWN**

I *Can* Keep My Baby Growing Healthy!

- ✓ Pick one of these ideas or write down 1 or 2 things you would like to do in the next few weeks.



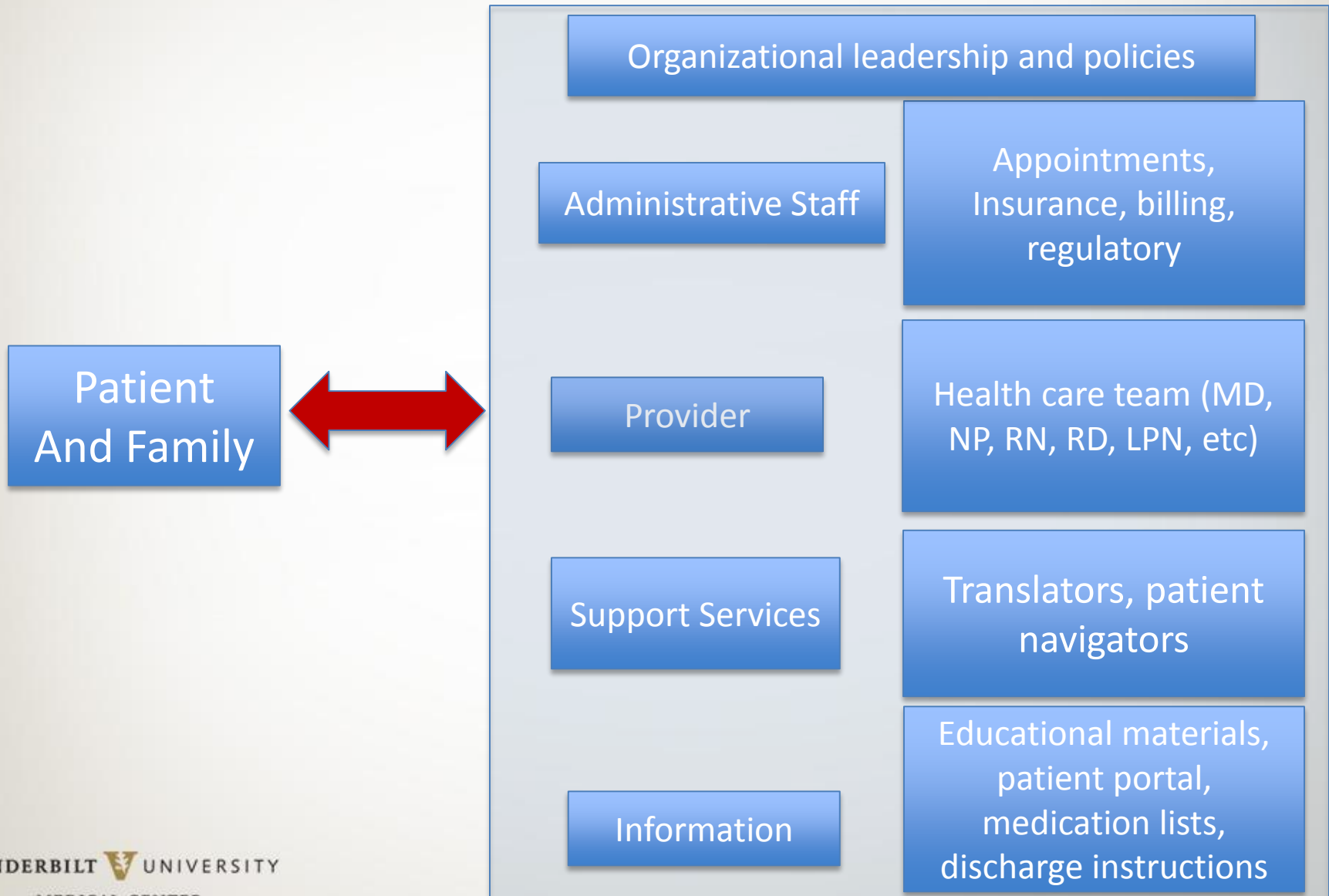
- I will let my baby feed himself for part of the meal ____ times this week.
- Next week, when I leave the house, I will bring _____ as a healthy snack for my baby.
- Tomorrow, when I give _____ to my baby, I will start with 2 tablespoons and see if he wants more.
- I will only give my baby __ ounces of juice each day, ____ times next week.
- I will turn off the TV when my baby is in the room ____ afternoons next week.
- _____
- _____

Health Literate Organization

- “Health care organizations that make it easier for people to navigate, understand, and use information and services to take care of their health.”



Patient Interactions





Principal Investigators:

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Trent Rosenbloom MD MPH, Vanderbilt University Medical Center

Paul Harris PhD, Vanderbilt University Medical Center

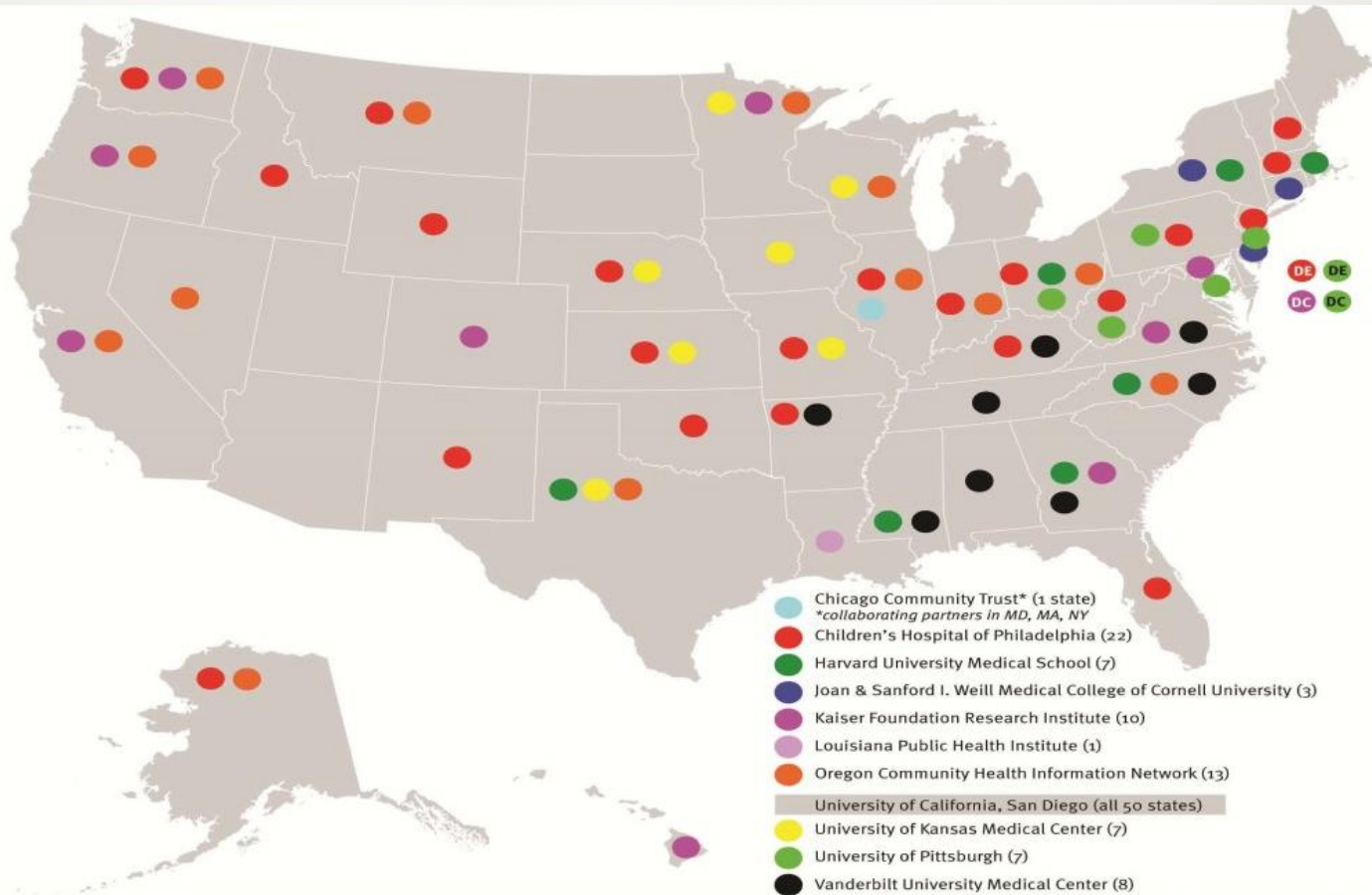
Tim Carey MD MPH, University of North Carolina at Chapel Hill

Jay Moskowitz MD, Health Sciences of South Carolina

PCORI Initiative

- Patient Centered Outcomes Research Institute (PCORI) has awarded:
 - 13 sites to build Clinical Data Research Networks (CDRN)
 - 20 sites to build Patient Powered Research Networks
- Goals
 - Each CDRN engages 1 million or more patients across 2 or more health systems
 - Build infrastructure to share data, build novel informatics tools, engage key stakeholders
 - Perform comparative effectiveness research and pragmatic clinical trials.

PCORnet



Board of Governors Meeting, December 17, 2013

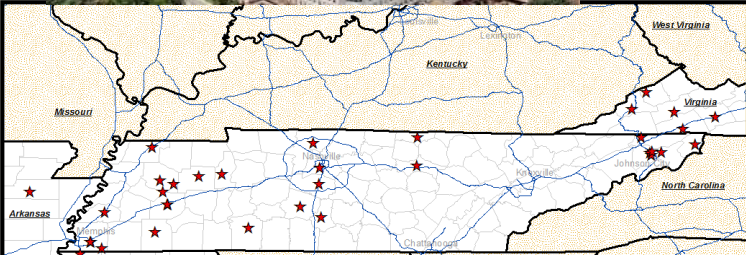
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Patient-Centered Outcomes Research Institute

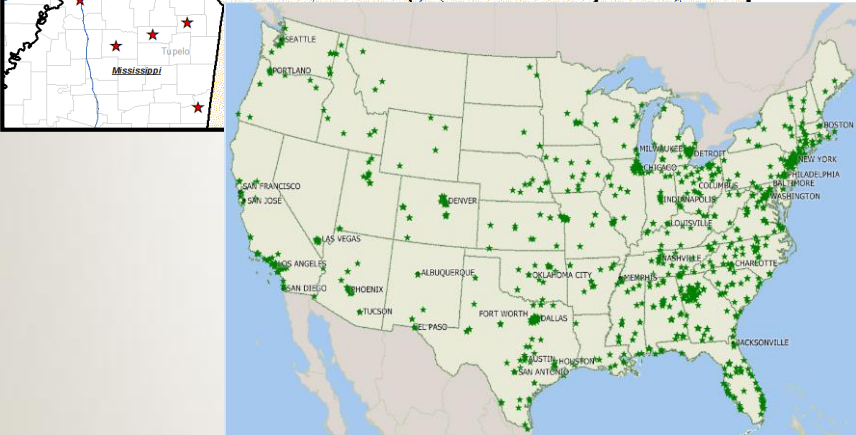
Mid-South CDRN Clinical Reach



Vanderbilt Medical Center: hospitals, >100 clinics engaging 2 million patients. Meharry/Metro General Hospital: 100,000 patients



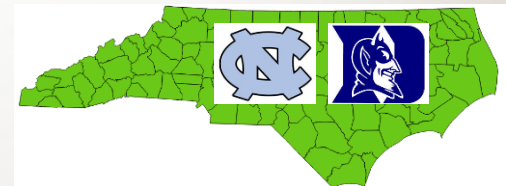
VHAN: 8 health systems, >30 hospitals, >300 clinics engaging >3 million patients



Greenway Health: 1600 clinics engaging 14 million patients

Carolinas Collaborative with > 6 million patients

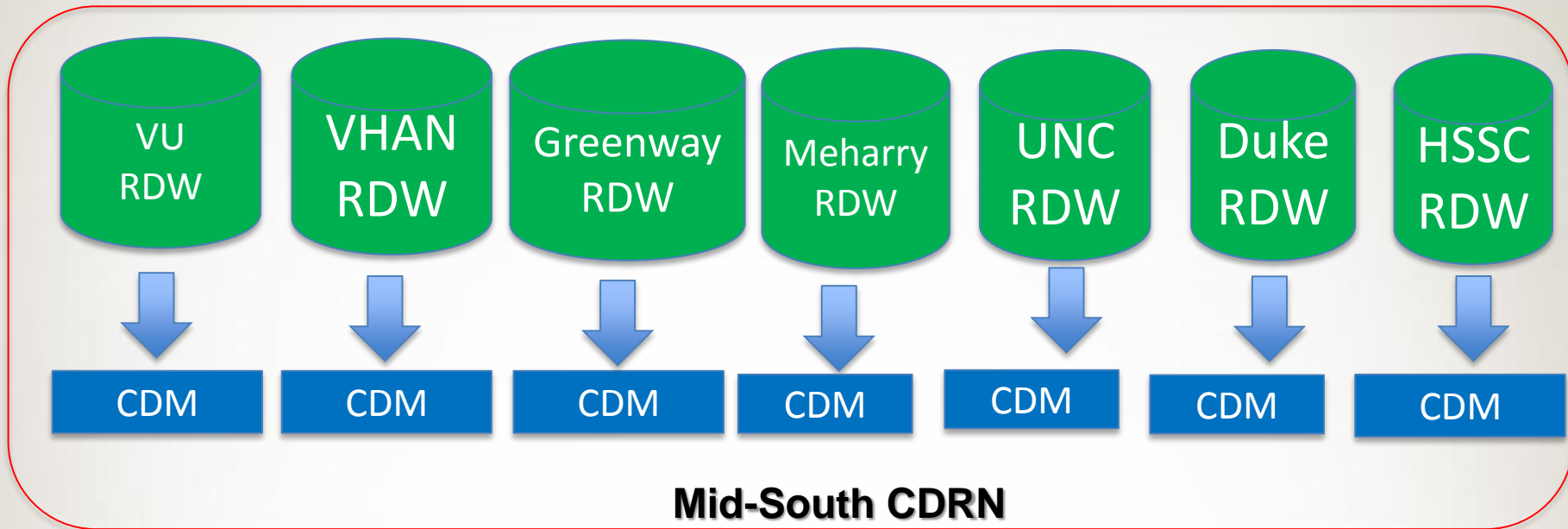
Health Sciences South Carolina Supported Organizations



Pragmatic Research: Use Cases

1. De-identified data/HIPAA Limited data for prep to research or observational research
2. Fully-identified data for observational research
3. Contact patients for observational (survey) research
4. Pragmatic intervention studies at patient, clinic, or system level to answer practical clinical questions and improve patient care

Data Aggregation Across CDRN



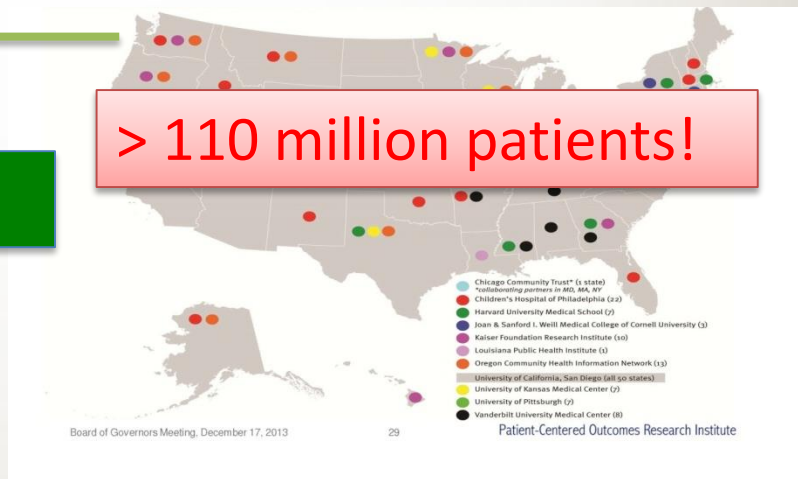
1. Queries and Analytic Software Packages from PCORI

2. CDRN returns Counts and Aggregate resulting data

PopMedNet

PCORNet

> 110 million patients!



PCORI Common Data Model V 3.0

CONDITION v2.0

A condition represents a patient's diagnosed and self-reported health conditions and diseases. The patient's medical history and current state may both be represented.

DEATH v3.0

Reported mortality information for patients.

DEATH_CAUSE v3.0

The individual causes associated with a reported death.

DEMOGRAPHIC v1.0

Demographics record the direct attributes of individual patients.

DIAGNOSIS v1.0

Diagnosis codes indicate the results of diagnostic processes and medical coding within healthcare delivery.

DISPENSING v2.0

Outpatient pharmacy dispensing, such as prescriptions filled through a neighborhood pharmacy with a claim paid by an insurer. Outpatient dispensing is not commonly captured within healthcare systems.

ENROLLMENT v1.0

Enrollment is a concept that defines a period of time during which all medically-attended events are expected to be observed. This concept is often insurance-based, but other methods of defining enrollment are possible.

ENCOUNTER v1.0

Encounters are interactions between patients and providers within the context of healthcare delivery.

HARVEST v3.0

Attributes associated with the specific PCORnet datamart implementation.

LAB_RESULT_CM v2.0

Laboratory result Common Measures (CM) use specific types of quantitative and qualitative measurements from blood and other body specimens. These standardized measures are defined in the same way across all PCORnet networks.

PCORNET_TRIAL v3.0

Patients who are enrolled in PCORnet clinical trials.

PRESCRIBING v3.0

Provider orders for medication dispensing and/or administration.

PRO_CM v2.0

Patient-Reported Outcome (PRO) Common Measures (CM) are standardized measures that are defined in the same way across all PCORnet networks. Each measure is recorded at the individual item level: an individual question/statement, paired with its standardized response options.

PROCEDURES v1.0

Procedure codes indicate the discreet medical interventions and diagnostic testing, such as surgical procedures, administered within healthcare delivery.

VITAL v1.0

Vital signs (such as height, weight, and blood pressure) directly measure an individual's current state of attributes.

Additional Linkage for “Complete” Data

TN State Health Data

- Includes statewide hospital/emergency dept discharge claims, and birth/death certificates. Years 2011-2013 will be available
- Agreements in place, data submission in process

TennCare Data

- Includes health claims data derived from approx. 1,480,430 individuals covered under the states Medicate coverage
- Agreements in place, linkage/pipeline in process of being built

CMS Data (RESDAC, CMMI data)

- Reuse application development and plan in process
- CDRN-wide linkage plan in development

Vanderbilt Health Plan (Aetna)

- Includes health claims data derived from approx. 19,600 employees and dependents covered. Years 2011-2016 available
- Agreements in place, data linkages in process

Linkage to NC BC/BS Data and NC Medicaid Data

- Data Use Agreements complete;
- Linkage approved on a case by case basis

Linkage to SC Claims Data

- Data Use Agreement Complete
- Linkages available on a per project basis

Novel Informatics Tools

- Tools for quickly running queries and analyzing electronic health data
- Tools for identifying and contacting patients
 - Email, Text, Phone (> 300K emails at VUMC)
 - My Research at Vanderbilt (20K)
- New electronic consent process
- Expanded survey tools for collection of patient reported outcomes (via web/mobile platforms, automated phone, embedded video/audio, etc.)
- Integration of PROMIS measures into REDCAP
- Electronic payment processes for study participation
- Potential integration of patient survey data into the EHR for clinical use
- Expansion of clinical decision support tools



Weight Cohort Example

PCORI Pre-screening

What is your first name?

What is your last name?

What is your date of birth?

In the past 5 years, have you received treatment at a Vanderbilt health clinic or hospital?

SCREENER: Which study are you screening for?

Determine Eligibility



Patient Centered Outcomes Research

Vanderbilt University Medical Center is conducting research to help understand what factors influence decisions you make about your health. We invite you to take part in this survey because you have received care at Vanderbilt or other affiliated medical centers.

This survey includes questions about:

- Your background
- Your health habits
- Your willingness to participate in certain types of research studies in the future

Your participation in this survey is totally voluntary. If you choose not to participate, it will not affect your health care or opportunity to participate in future research. Your responses will be kept private. With your permission, we may contact you about future studies you may be interested in. If you participate, we would like to collect some information from your medical chart, such as your height, weight, blood pressure, lab test results, and other health information now and in the future.

There is very little risk involved in this survey. The main risk is that some questions may make you feel uncomfortable. You may choose not to answer any of the questions.

The survey will take about 15-20 minutes and you will receive \$10 for your time and participation. If you have any questions or comments regarding the survey, feel free to contact:

David Crenshaw, Study Coordinator
HealthyWeightStudy@Vanderbilt.edu
(615) 343-1765

Thank you!

Date of Birth

By checking this box and entering my birthdate, I agree to participate in this survey and I give permission to have the research team link my answers to my health information that is stored electronically by my doctor

By checking this box, I am refusing to participate in this survey.

Start Survey

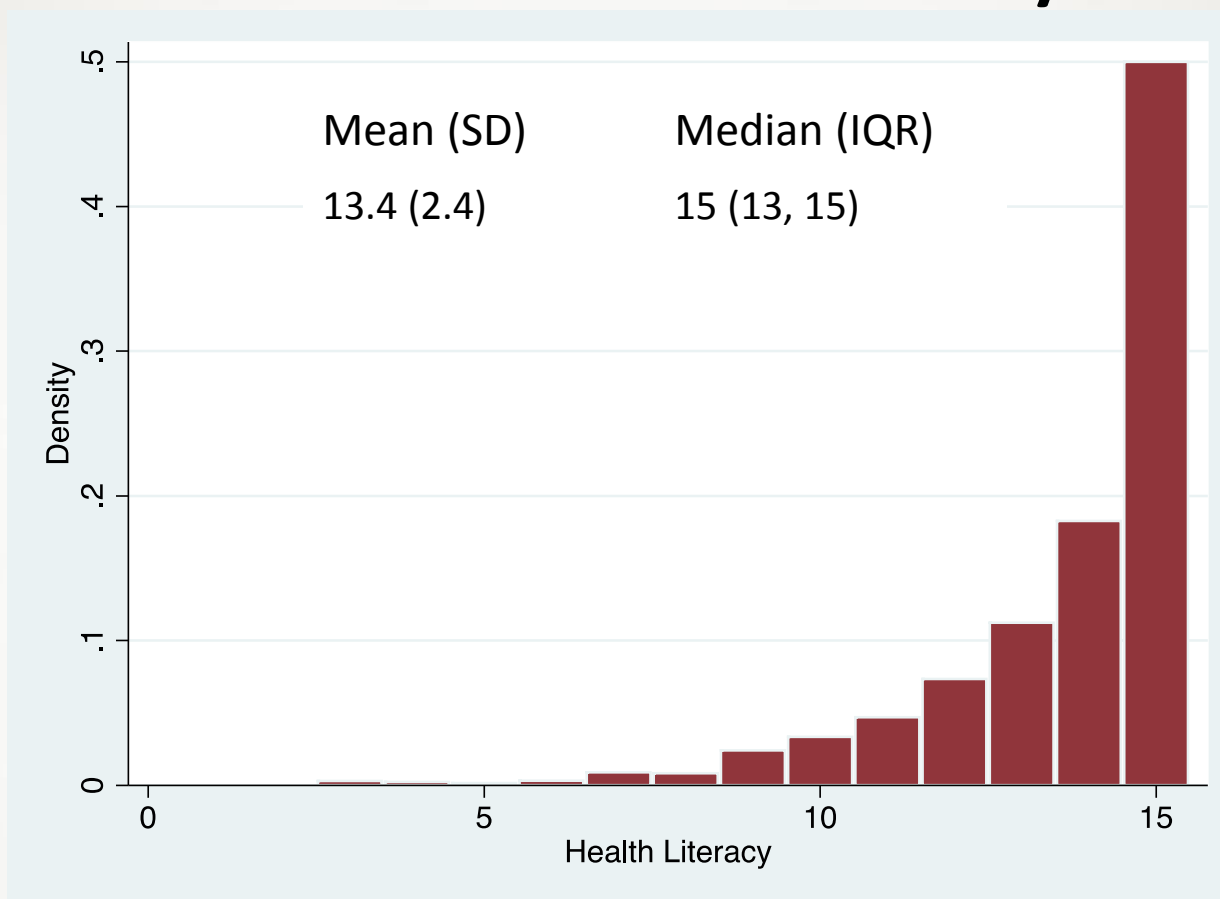
- Email blast to >10,000 Vanderbilt patients with over 30% response rate!
- Surveyed > 10,000 patients across multiple health systems/clinic sites in < 6 months

Overall Preliminary Survey Results

N=10,446

Survey Item	Mean (SD) or %
Gender (% female)	71.7%
Race	
White, Non-Hispanic	83.8%
Black, Non-Hispanic	10.5%
Hispanic	1.9%
Other, Non-Hispanic	3.7%
Income	
<\$35,000	23.4%
\$35,000-\$74,999	51.9%
≥\$75,000	24.5%

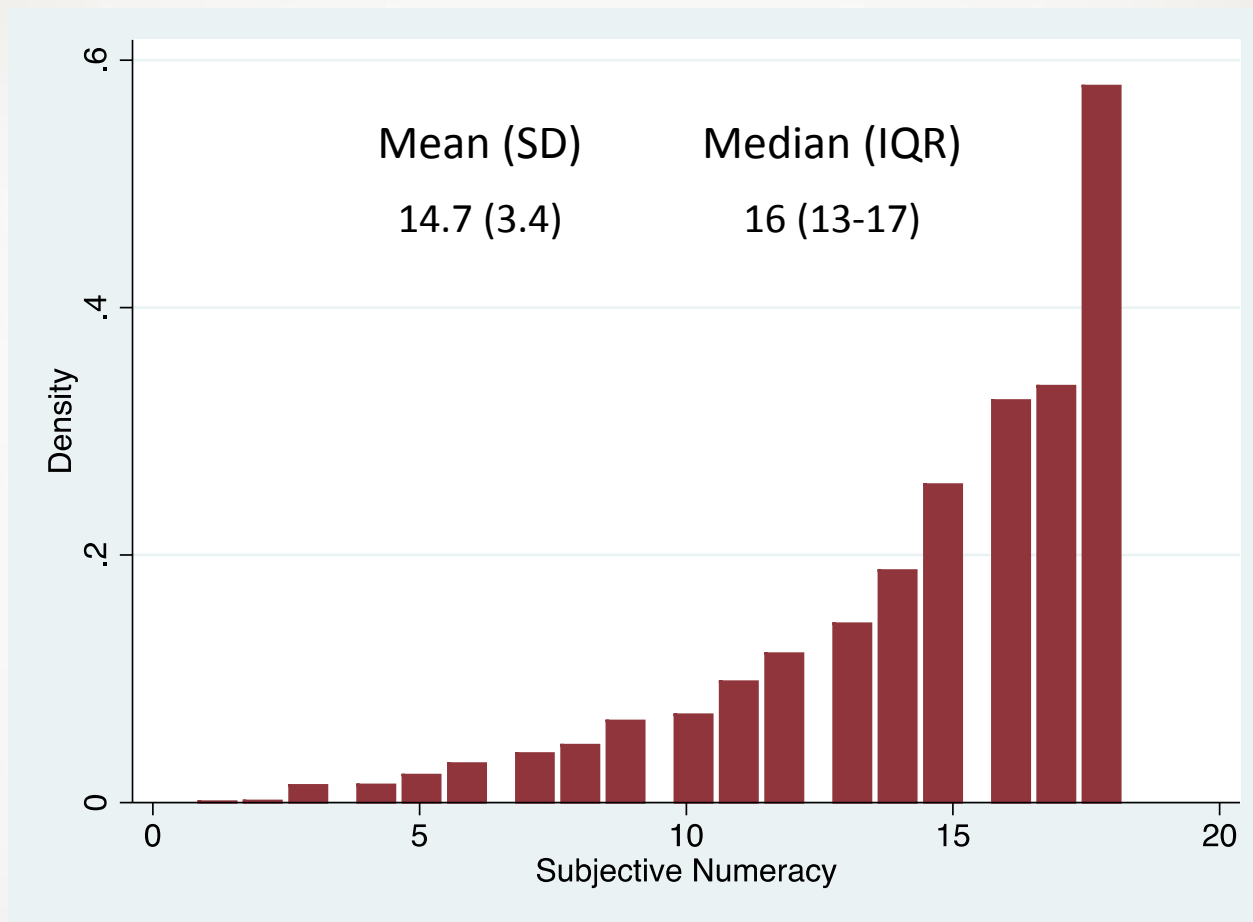
Health Literacy



- How confident are you filling out medical forms by yourself?
- How often do you have someone help you read medical materials?
- How often do you have problems learning about your medical condition because of difficulty understanding written information?

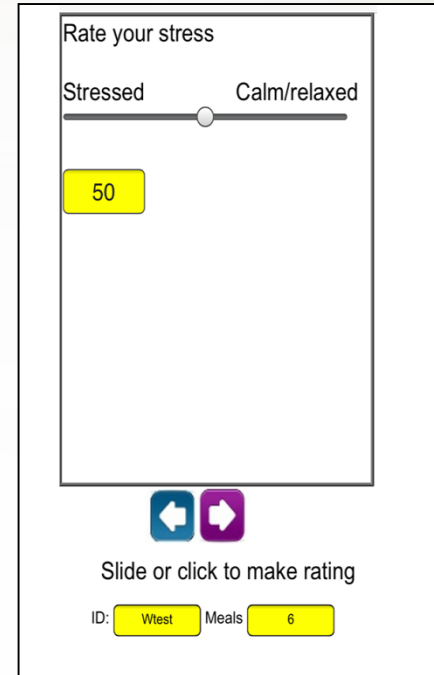
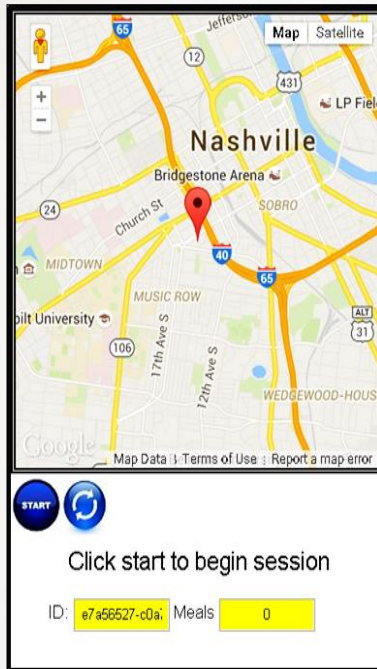
Response Options 1 (All of the time) to 5 (None of the Time)

Numeracy

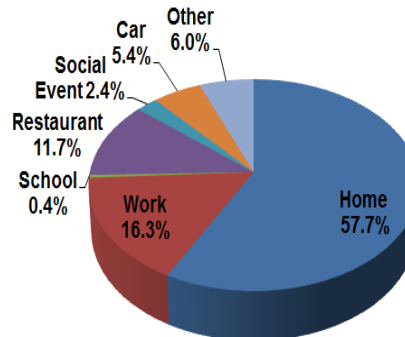


- How often do you find numerical information to be useful?
- How good are you at working with fractions?
- How good are you at figuring out how much a shirt will cost if it is 25% off?

Mobile Data Collection



Meal Location



- 396 enrolled participants
- 11,189 meals
- Mean of 28.3 (17.6) meals/person

Identifying Eligible CHD Patients

- Case 1: 2 outpatient visits billed for MI or CHD
 - N=27,194
- Case 2: 1 or more revascularization procedure codes
 - N=3,637 additional
- 26,343 of 30,831 pts (85.4%) had encounter in last 2 yrs

	CHD Disease Positive	CHD Disease Negative	TOTALS
CHD algorithm detected	192	3	195
CHD algorithm NOT detected	11	264	275
TOTALS	203	267	470

Positive Predictive Value	192/195	98.5%
Negative Predictive Value	264/275	96.0%
Sensitivity (true positives)	192/203	94.6%
Specificity (true negatives)	264/267	98.9%

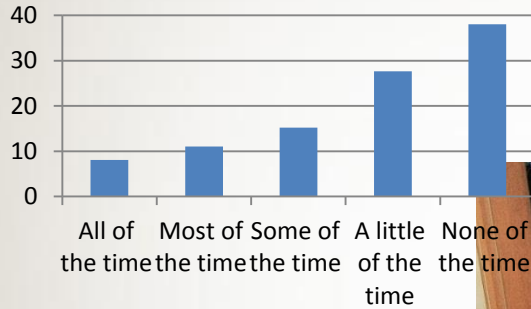
Available in Phenotype Knowledge Base:

Roumie CL, Shirey-Rice J, Kripalani S. MidSouth CDRN – Coronary Heart Disease algorithm. PheKB (a knowledgebase for discovering phenotypes from electronic health records). Available at:

<https://phekb.org/phenotype/midsouth-cdrn-coronary-heart-disease-algorithm>

CHD "Personome"

Emotional Support



70% married
12% divorced
12% widowed
21% live alone

26% missed their
meds at least once
in the last week

Self-rated health



9% not high
school graduate

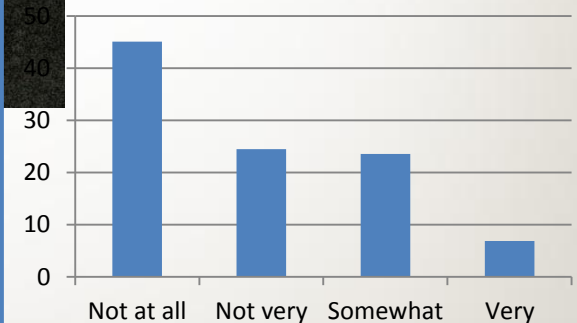
35% make ≤ \$35k

17% disabled

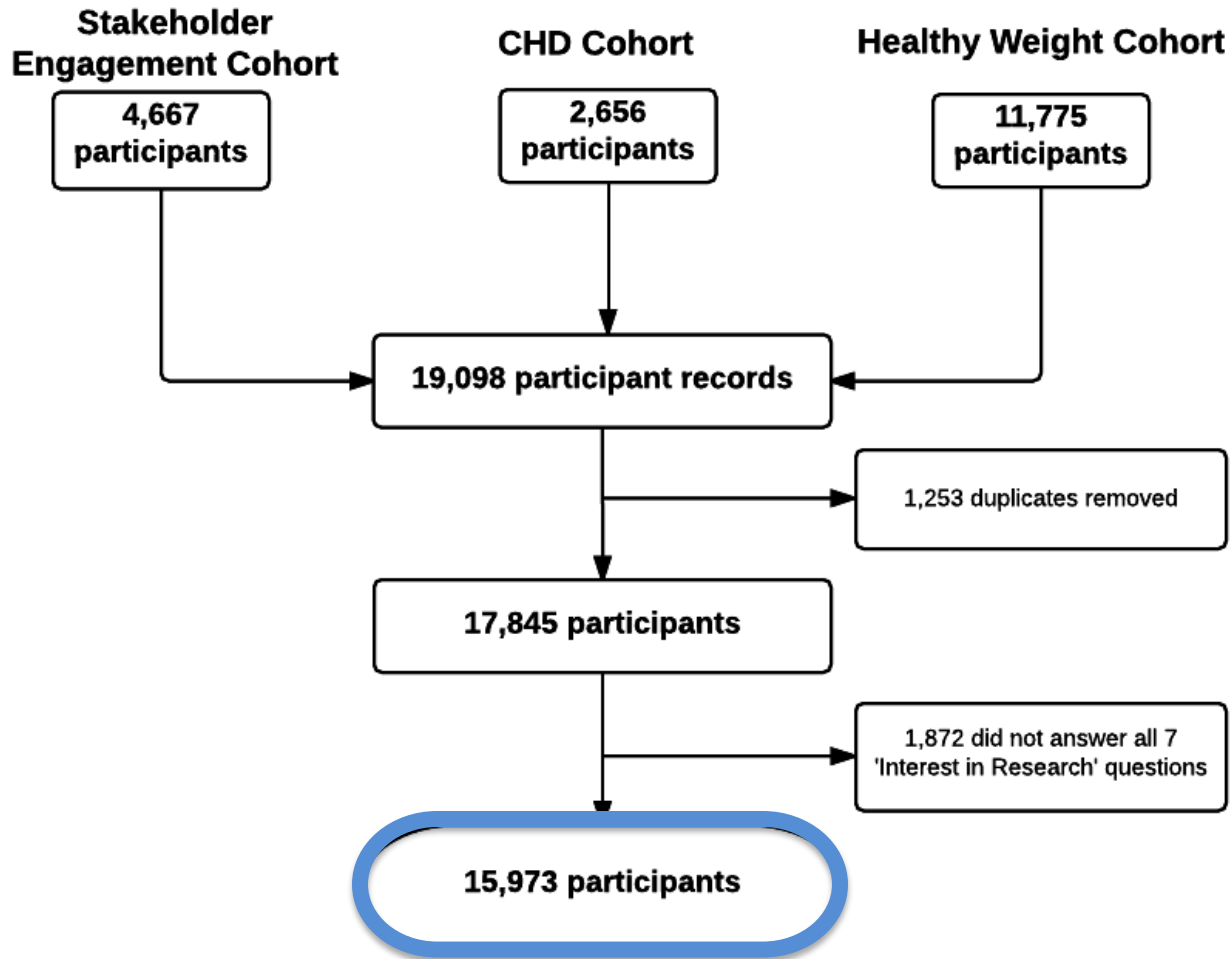
Fatigue



Difficult to Pay Bills



Study flow diagram



Measures

- We assessed health literacy using the Brief Health Literacy Screen (BHLS) and numeracy using the Subjective Numeracy Scale (SNS-3)

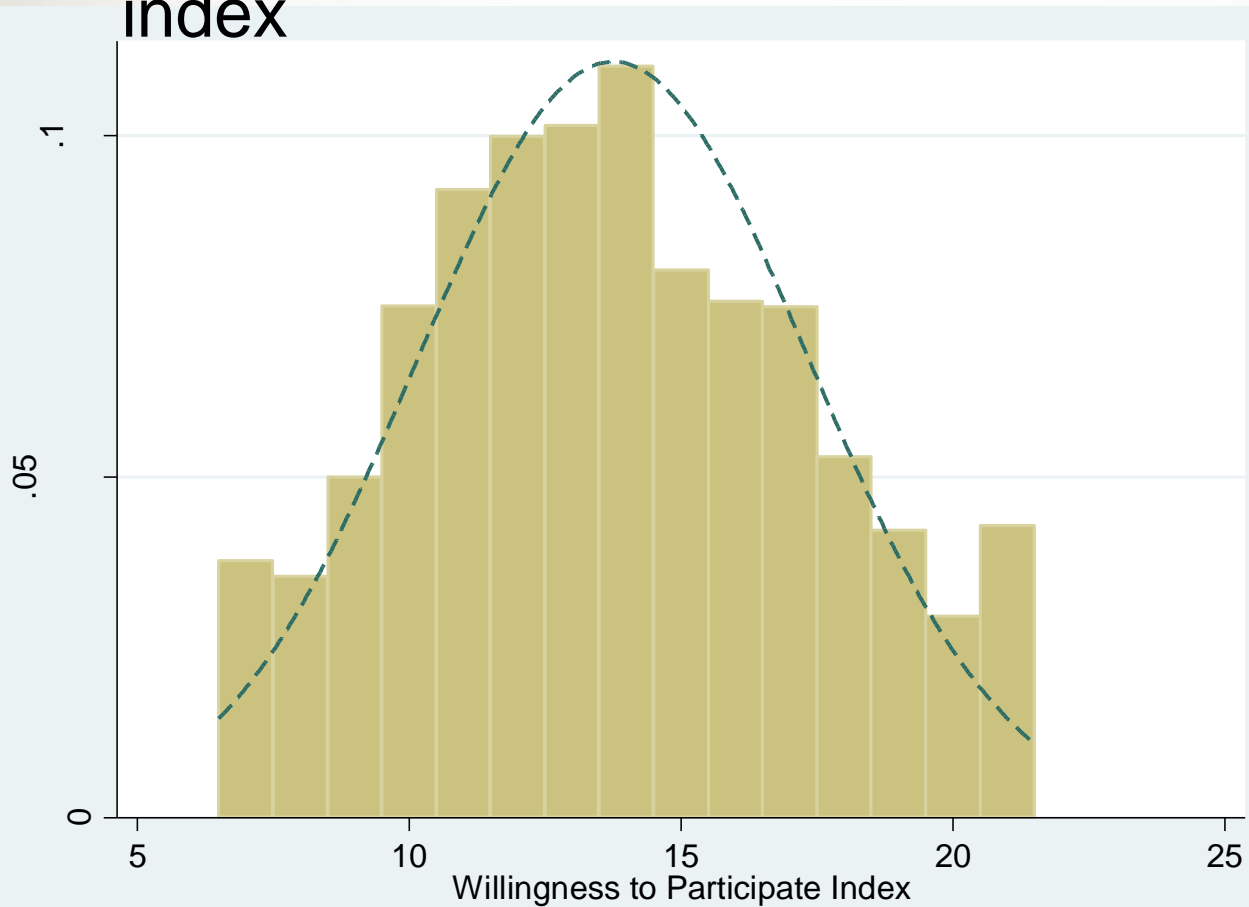
	Health literacy (BHLS) N=15,718	Numeracy (SNS-3) N=15,692
Minimum	3.0	3.0
Maximum	15.0	18.0
Mean \pm SD	13.6 \pm 2.2	14.3 \pm 3.7

Summary of responses

What Type of Projects Would You Consider Taking Part In?	Very Interested
Completing survey 2 or more times	53.3%
Giving a blood sample	37.2%
Taking part in a study that involves talking by phone or is over the internet	40.0%
Taking part in a study where you have to take medication	14.5%
Taking part in a study that involves meeting at a local community center or school	15.7%
Taking part in a study that involves you and other people in your family	16.5%
Taking part in a study where you would stay in the hospital for 1 or more days	12.1%

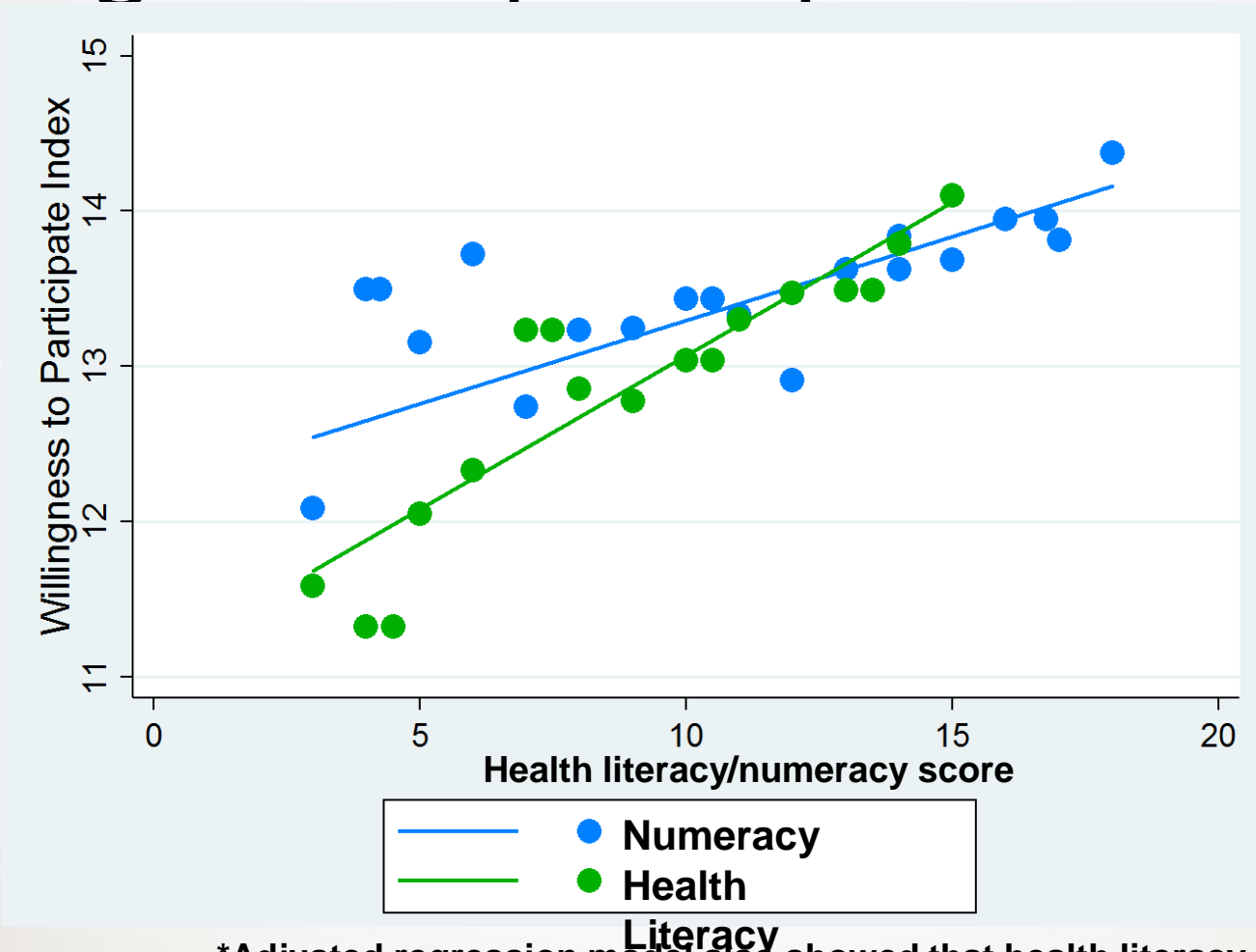
Results

- Responses to all 7 questions were summed to create a “willingness to participate in research” index



Index summary (n=15,973)	
Range	Mean (SD)
7 to 21	13.7 (3.6)

Health literacy, numeracy and willingness to participate in research

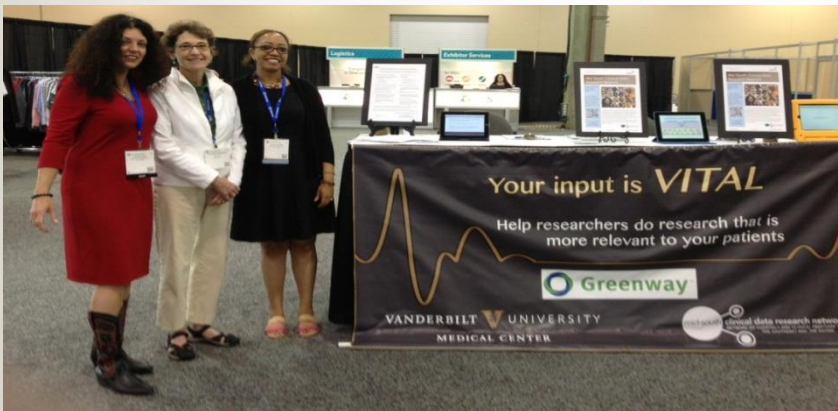


***Adjusted regression model also showed that health literacy and numeracy were independently associated with willingness to participate in research.**

****Model adjusted for age, race, gender, previously research participation, income, education, marital status, and employment status.**

Stakeholder Engagement

- **Governance:**
 - Co-Investigator – 1 member
 - Stakeholders at Oversight Committee – 2 members
 - Stakeholder Advisory Council– 4 members (3 VU, 1 Carolinas)
- **Stakeholder input:**
 - Surveys
 - 480 Providers - (30% racial/ethnic minorities, 16% Community Health Centers)
 - >5,000 consumers – completed
 - Provider Interviews
 - 59 (44.1% Physician)
 - Community Engagement studios – 58 stakeholders
- **Proposal Review:**
 - Stakeholder Engagement Review Process





Front Door

We invite PCORnet researchers and other investigators, patient groups, healthcare organizations, clinicians and clinician groups, government, industry scientists, and sponsors to collaborate on important patient-centered studies through the Front Door. Through the PCORnet Front Door you can submit three different types of requests: 1) Data Network Requests, 2) Requests for Network Collaboration, and 3) (COMING SOON) Requests for PCORnet Study Designation. For an overview of the Front Door processes click [here](#). See also our [Frequently Asked Questions \(FAQs\)](#) section below. For general questions or to submit a request for information or consultation, contact us at frontdoor@pcornet.org

Data Network Request



SUBMIT
Data Network Request

▪ Requests from investigators who

Request for Network Collaboration



SUBMIT
Request for Network Collaboration

Request for PCORnet Study Designation



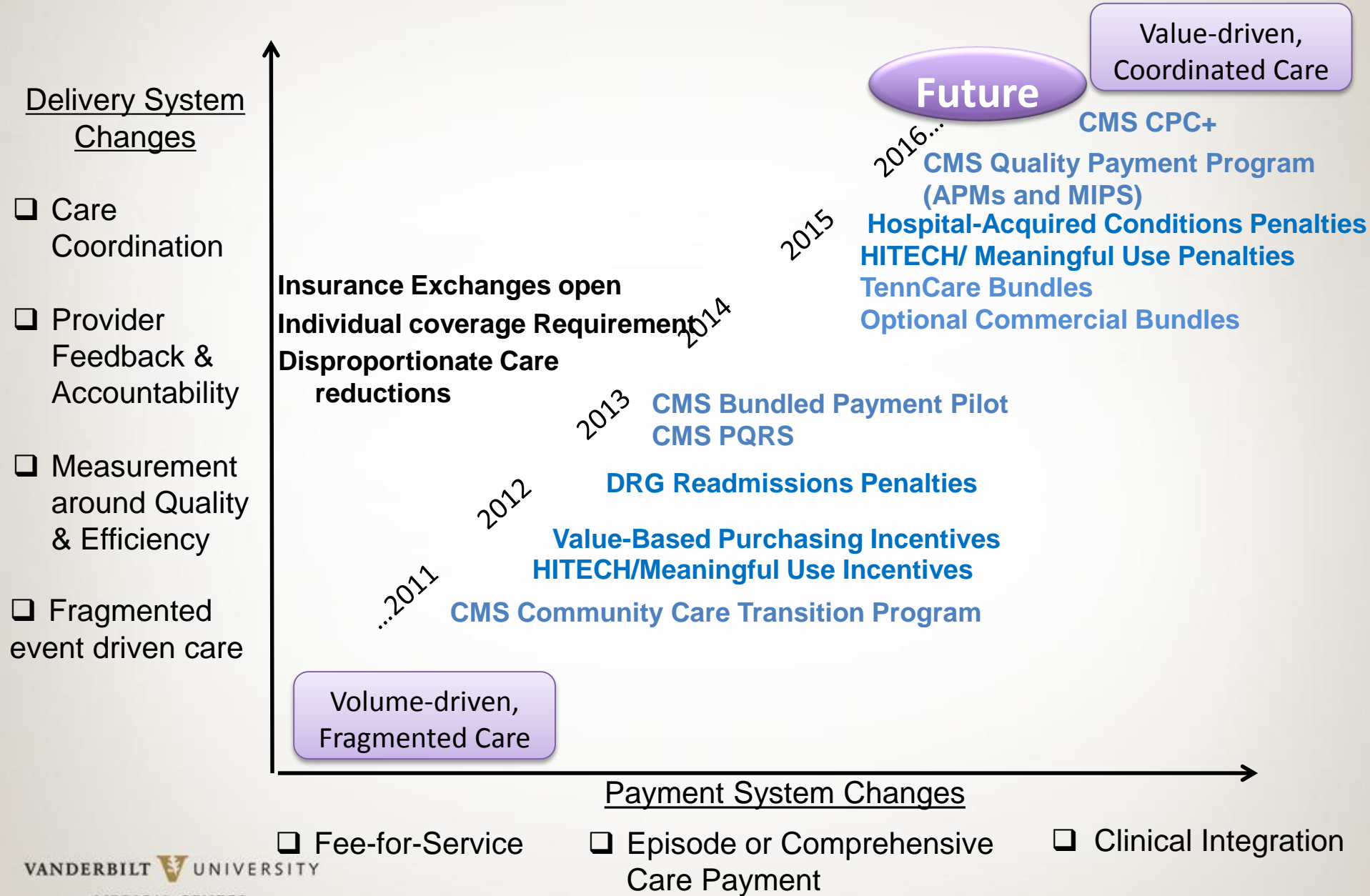
▪ PCORnet's study designation may be desirable to reflect the PCORnet brand and its association with high-quality, efficient, and timely people-

Health Care Reform



"First we're going to run some tests to help pay off the machine."

Changing Market and Regulatory Environment



Medicare Access and CHIP Reauthorization Act of 2015

Replaces the 1997 SGR formula, which capped Medicare physician per beneficiary spending growth at GDP growth rate

- Overwhelming bipartisan support.
- Provides new tools in implementing the payment reforms.
- Applies to expanded group of clinicians
- Creates clear timetable and benchmarks.



On 3/26, the House passed H.R. 2 by 392-37 vote.

On 4/14, the Senate passed the House bill by a vote of 92-8, and the President signed the bill.

Volume to Value

Track 1:
Value-based payments

2016
85% of all Medicare payments

2018
90% of all Medicare payments

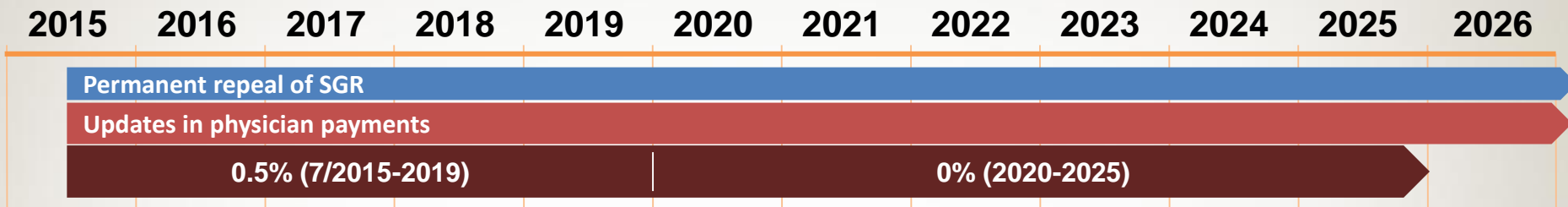
Track 2:
Alternative payment models*

30% of all Medicare payments

50% of all Medicare payments

MACRA reform timeline

(Medicare Access and CHIP Reauthorization Act of 2015)



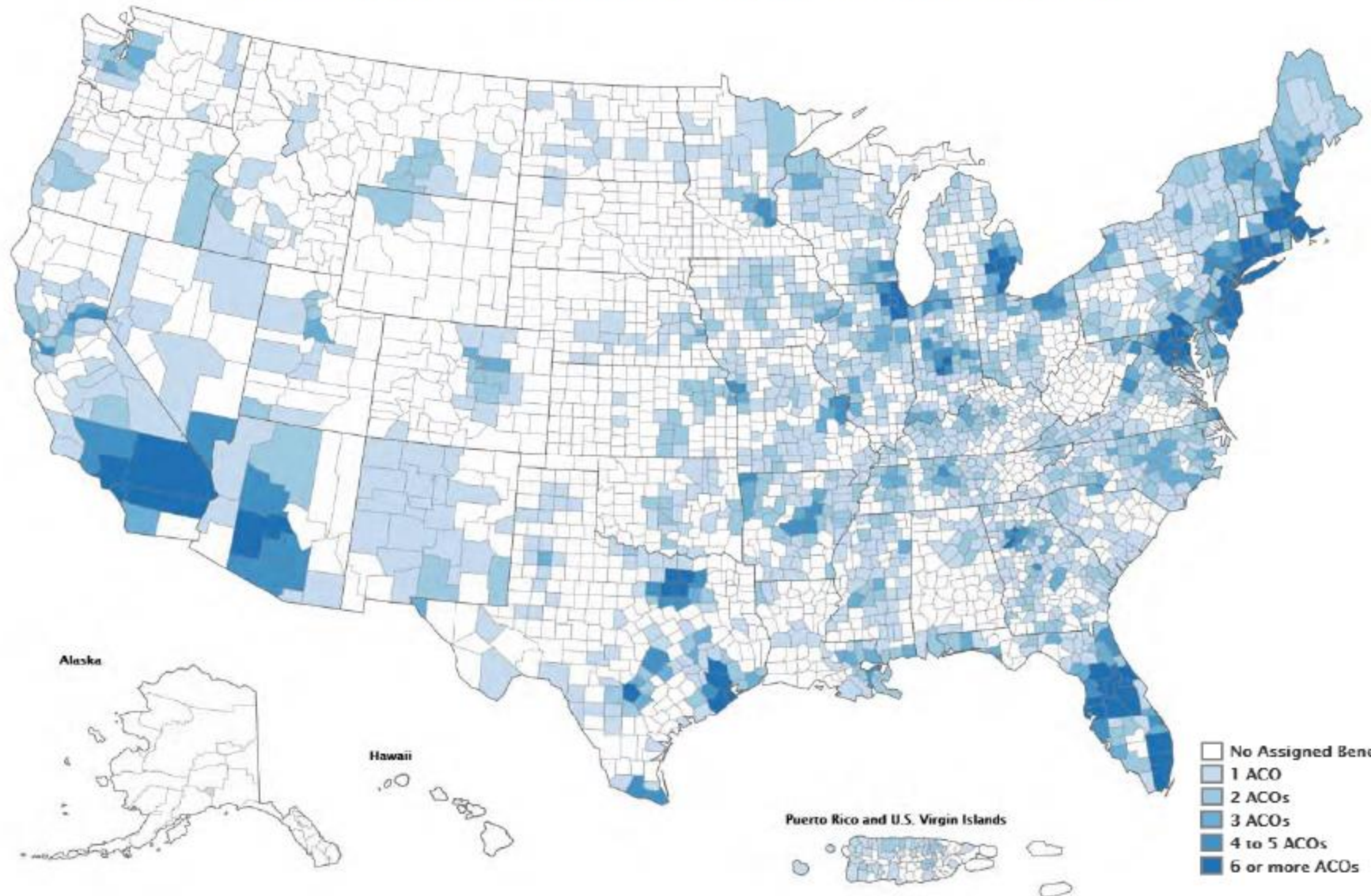
ACOs

- ~ 30 million patients now enrolled (CMS and Commercial)
- Initial evaluations of CMS ACOs suggest modest reduction in initial costs (~1%) with significant improvements in quality metrics
- New CMS ACO models emphasize:
 - Integrated care for assigned Medicare beneficiaries
 - Shared savings or losses dependent on:
 - Costs from baseline assessment
 - Quality metrics





JAMA, 2016
CMS, 2016

Medicare Shared Savings Program ACO and Pioneer ACO Assigned Beneficiary Population by ACO by County

(counties with more than 1 percent of an ACO's assigned beneficiaries)



MIPS Scoring

Summary of MIPS Performance Categories		
Performance Category	Maximum Possible Points per Performance Category	Percentage of Overall MIPS Score (Performance Year 1 - 2017)
 <p>Quality: Clinicians choose six measures to report to CMS that best reflect their practice. One of these measures must be an outcome measure or a high-value measure and one must be a crosscutting measure. Clinicians also can choose to report a specialty measure set.</p>	80 to 90 points depending on group size	50 percent
 <p>Advancing Care Information: Clinicians will report key measures of patient engagement and information exchange. Clinicians are rewarded for their performance on measures that matter most to them.</p>	100 points	25 percent
 <p>Clinical Practice Improvement Activities: Clinicians can choose the activities best suited for their practice; the rule proposes over 90 activities from which to choose. Clinicians participating in medical homes earn “full credit” in this category, and those participating in Advanced APMs will earn at least half credit.</p>	60 points	15 percent
 <p>Cost: CMS will calculate these measures based on claims and availability of sufficient volume. Clinicians do not need to report anything.</p>	Average score of all cost measures that can be attributed	10 percent

CMS Transforming Clinical Practice Initiative (TCPI)

- Assist practices with the transition from fee-for-service payments to value-based payments by providing personalized resources and financial assistance.

TCPI's Five Phases of Transformation



PHASE I Detailed Transformation Planning

- Developing Shared Vision of Transformed Practice
- Creating Plan to Achieve Vision including Targeted Metrics



PHASE II Reporting and Using Data To Generate Improvements

- Monitoring Metrics
- Training Staff on QI
- Initiating Population Management & Care Coordination



PHASE III Progressing Towards Success in Value- Based System

- Improving Metrics
- Incorporating QI Activities into Day-to-Day Operations
- Enhancing Access to Care
- Implementing Multiple Care Coordination, Population Management, and Team-Based Care Strategies



PHASE IV Sustaining Progress Over Time

- Meeting Metric Targets for One Year
- Decreasing Utilization and Unnecessary Testing
- Consistently Delivering Evidence-Based, Patient-Focused, Coordinated Care



PHASE V Preparing to Thrive in Value- Based System

- Sharing Financial Data within Practice To Optimize Success in APMs
- Graduating to APM Prepared to Thrive Long-Term



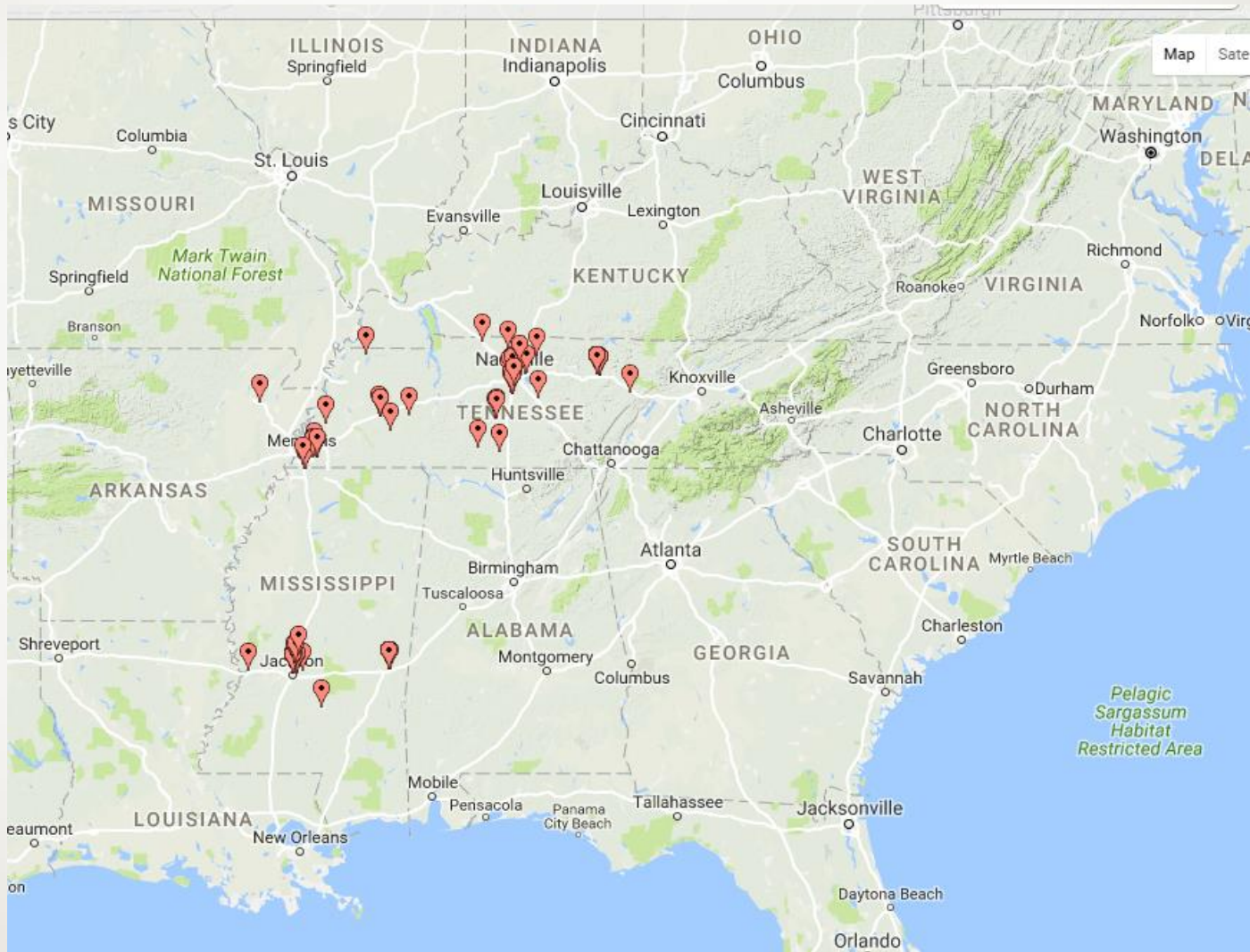
MIDSOUTH PRACTICE TRANSFORMATION NETWORK

Improving Quality of Care for Patients and Families throughout Tennessee, Mississippi, and Arkansas

- CMS contract for up to \$28 million over four years to help more than 4,000 clinicians transform their clinical practices to improve quality of care and hold down costs.
- Partnership between Vanderbilt, the Vanderbilt Health Affiliated Network (VHAN), including its major partner, Baptist Memorial Health Care, and the Safety Net Consortium of Middle Tennessee (SNCMT).
- Part of CMS' Transforming Clinical Practices Initiative (TCPI) to reach 140,000 clinicians nationally.



Mid-South PTN



Training in Transformation

- Understanding of value-based health care system
- Quality measurement and evaluation
- PDSA cycles for rapid quality improvement
- Care coordination and disease management
- Improved access/scheduling/referral patterns
- Optimizing technology in clinical care
- Patient-centered care
- Collaborative care models (ex. Psychiatry)
- Engagement of local resources and community

Summary

- Population health is a growing field aimed at improving care for individuals and populations
- Health Literacy/numeracy and health communication are important components to addressing population health
- Significant opportunities to advance the science of health literacy/health communication in population health

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Questions