



Health Literacy as Social Structure: Sociological Theories Guiding Health Literacy Research

R.V. Rikard

Postdoctoral Research Associate
Communication Arts & Sciences
Department of Media and Information
Michigan State University
rvrikard@msu.edu

Honorary Fellow
Deakin University
School of Health and Social Development
Faculty of Health





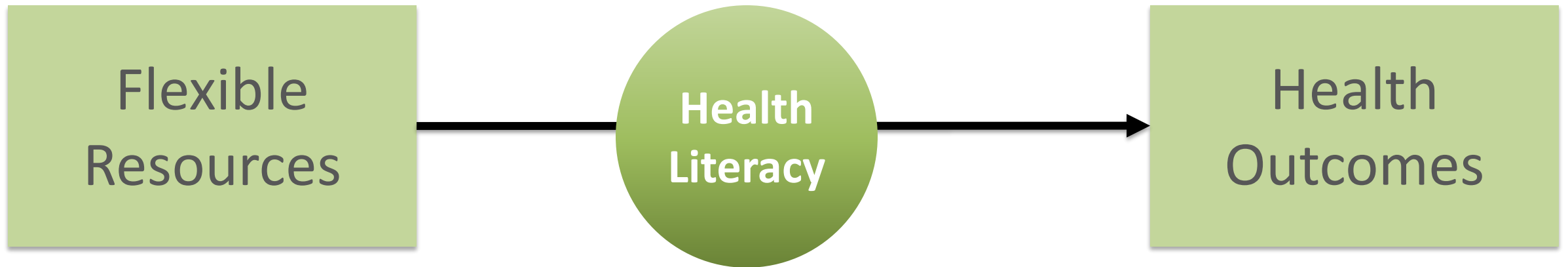
Sociological Perspective of Health Literacy

- Social contexts,
- Relative social positions,
- Social structures



Fundamental Social Cause Framework

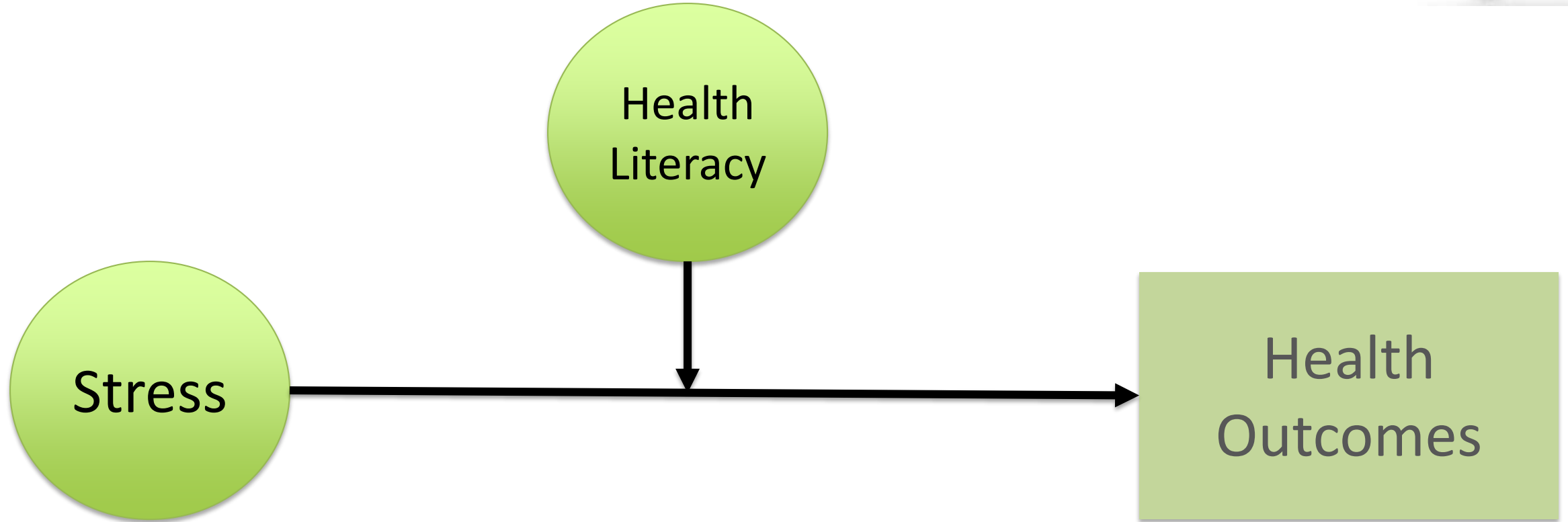
Link & Phelan (1995)
Luft & Freese (2011)



Metamechanism



Stress Process Model



Pearlin (1986, 1988)





Health Literacy as Social Structure: Sociological Theories Guiding Health Literacy Research

R.V. Rikard

Postdoctoral Research Associate
Communication Arts & Sciences
Department of Media and Information
Michigan State University
rvrikard@msu.edu

Honorary Fellow
Deakin University
School of Health and Social Development
Faculty of Health

