

Examining practical methods of enabling people with cognitive impairments to access information

Mary Waight

Dip COT, BA (hons), MSc, PhD

Accessible information standard NHS England (2015)

- Identify
- Flagging
- Recording
- Sharing
- Meeting the needs

Recording, Flagging, Sharing

You need a mechanism to document....:

- 1) **Information needs** – ie profile from model –save time and reduplication...
- 2) **Flag** this document exists – Alert with ease of access to information
- 3) **Share** – what targets have been, what approaches have been used, what people have requested etc – continuity. ***We only need to learn the lesson once!!***

Accessible information standard

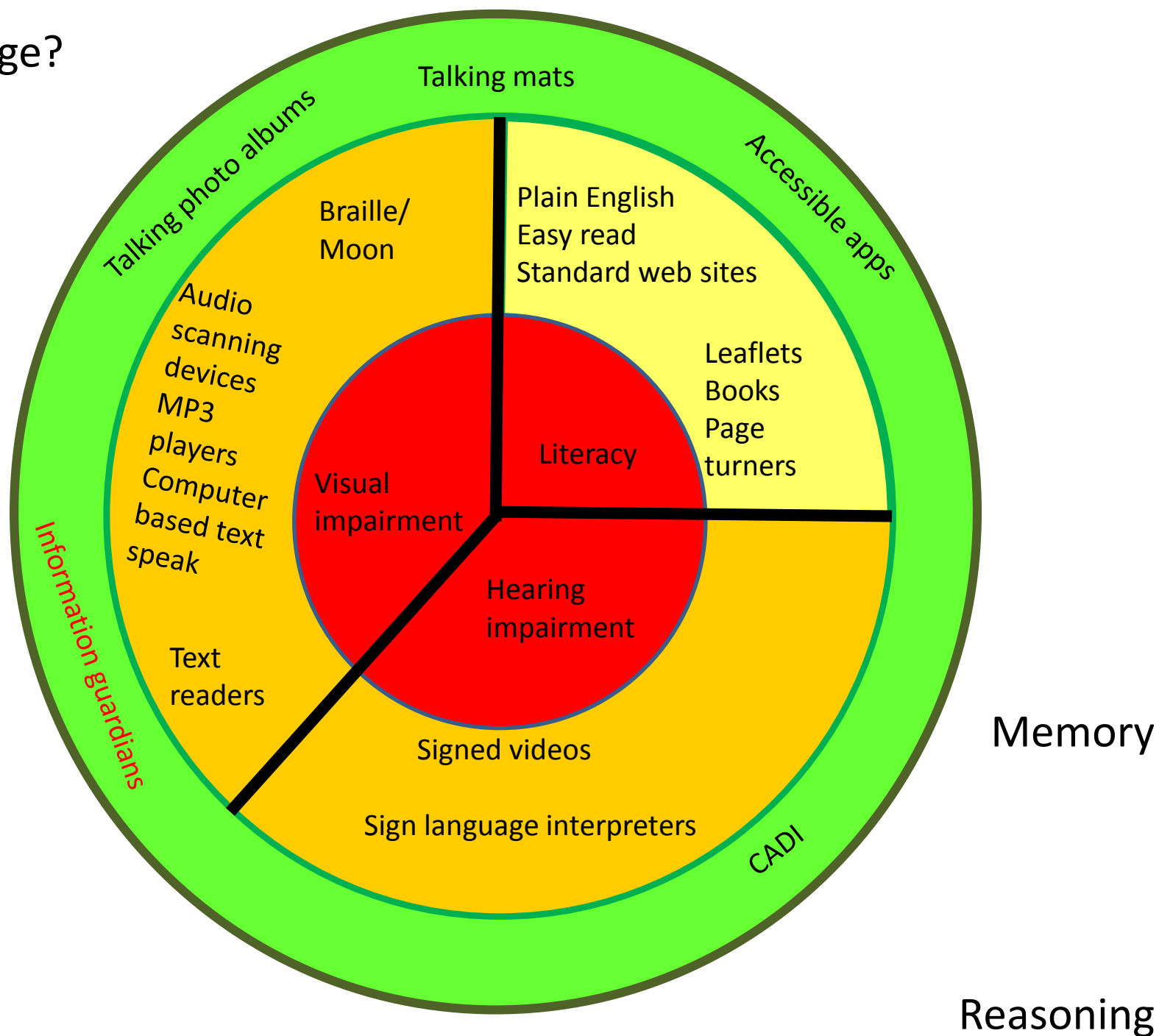
- Identify
- Flagging
- Recording
- Sharing
- Meeting the needs

Meeting the needs

- Why
- How
- What
- When
- Where
- Who



Language?



Access to information for people with ID

- Easy read
- Audio and video
- Multi-media e.g. Websites



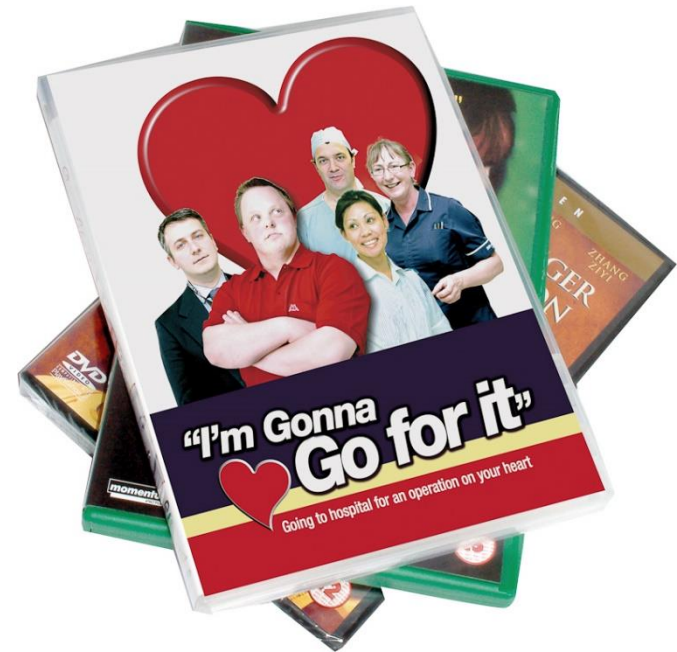
Easy read

- Plain English
- Text supported by pictures
- Guidance on
 - Font size
 - Type of text
 - Length of sentences
 - Layout of page



Audio and video

- Need to consider
 - Complexity of the language used
 - Jargon and technical terms
 - Accents
 - Memory
 - Length
 - Rewinding and repeating

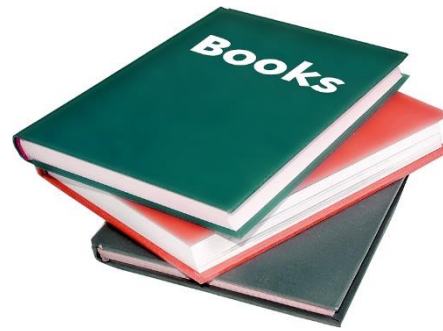


Multi – media

Computer based e.g. on the hard drive, websites

- Need to consider:
 - Layout of pages/screens
 - How text (if used) is being supported
 - Navigation through the program





Understand

Make a decision

Form a choice



Case studies

Consider:

1 - Information targets: Gold Silver Bronze

2 - What format would you consider to meet profiled needs

3 - How would you review?

'CAAPITT' Principles

(Based on Accessibility Triangle Oldreive and Waight 2012)

- **Control** – Independent flow through information at own pace
- **Accessibility** – Break symbolic/language codes enabling access to content?
- **Availability** – Information when needed – outside/indoors
- **Personalised** – Language, images, layout, tells own story
- **Inclusive** – Contains the required/agreed content from all sources.
- **Timely** – Consideration of when most effective to enable a positive outcome
- **Targeted** – Specific goals for person. **Content** and/or **Implication**. Help **review**. Part of agreed structured intervention plan.

