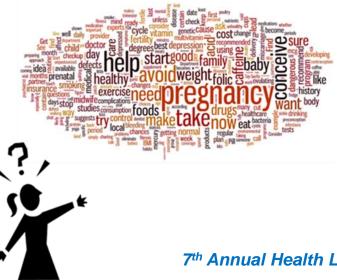
# Accessible and effective perinatal care for women with low health literacy skills

Intervention development, implementation and evaluation

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7th Annual Health Literacy Research Conference (HARC)

## **Topics**

 Importance of health literacy in maternal and child health (from preconception to early life)

Systematic intervention development in various targetgroups and settings

 Implementation standard preconception care and use of new technologies

#### **Presentations**

- 1. Assessing Health Literacy and Preconception Healthcare (PCH) Risk amongst Black/African-American Women via web-based Conversational Agent Technology. Brian Penti, Boston University
- 2. Accessible preconception counseling for women with low health literacy: Systematic Intervention Development. Mirjam Fransen, Academic Medical Centre, University of Amsterdam
- 3. Modifying a Preconception Counseling Program to Prevent Unplanned Pregnancies in Minority Teens with Diabetes: READY-Girls. Denise Charron-Prochownik, University of Pittsburgh
- 4. Improving Maternal Health Literacy. Complexity of Everyday Life Guides Intervention. Sandra Smith, Centre for Health Literacy Promotion, University of Washington

## Discussion

#### 1. Accessible preconception care for all

- a) What do we need for implementation in standard care in US and other countries?
- b) Should we screen for low health literacy in preconception care?
- c) Is pre-screening participants for health literacy necessary if the program was evaluated for it?
- d) Mandatory participation in preconception care or informed decision?
- e) Who should do preconception counseling?
  (FPs, NPs, PAs, Midwives, home visitors, child care providers, hairdressers, school health nurses...?)
- f) Could preconception care be integrated into other services/ interventions?
- g) What are opportunities for intrapartum care?

## Discussion

#### 2. Use of new information technology

- a) Other channels and strategies for effective preconception care for low health literate populations?
- b) What are the best strategies for teens to attain and retain information?
- c) Should we be relying of information technology to provide services (ie screening and providing education about preconception care risks) that human beings have historically performed?
- d) While efficient and easy to use, does removing the human contact result in unforeseen problems? If it did, how would we know?