

To: Master's Candidates & Graduates
Date: March 17, 2021
Subject: Commencement – Regalia & MarchingOrder Information

Dear Master's Candidates & Graduates,

For the ***Virtual Master's Convocation Ceremony***, BU has partnered with a third-party vendor, MarchingOrder, for an enhanced virtual convocation experience, so that you can remotely share this moment with your family, friends, and the academic community. MarchingOrder will create personalized graduate slides – with photos and messages supplied by you, the graduate – as well as graduate name announcements. Slides can also be downloaded and shared on social media.

MarchingOrder

In a few weeks, you will be asked to register for the MarchingOrder Date Collection site below, create a password, and submit the information needed to create a personalized graduate slide. Please note the following deadlines:

- **April 19, 10:00AM EST:** Deadline for graduates to confirm preferred name and pronunciation on Date Collection site.
- **April 27:** Last day for graduates to access Data Collection site and submit photos/messages, or opt-out of the virtual convocation.
- **May 16:** Virtual convocation live on the Commencement website.

FERPA

All graduates who have not restricted disclosure of Directory Information via Student Link (Personal Tab, Directory Information option) will be automatically included in the virtual convocation. Students may request to opt-out of having their graduate information posted by completing the MarchingOrder form on the Data Collection site, or by contacting Student Affairs by replying to this email.

By submitting information to the MarchingOrder Data Collection site, graduates are giving permission to use their name, and photo if applicable, on the Commencement website. Learn more about [FERPA](#).

Regalia

It is recommended that graduates have regalia for their graduate slide for MarchingOrder, but it is not required. However, graduates choosing to participate in the ***All-University Commencement Ceremony*** are required to wear regalia. We recommend ordering your regalia as soon as possible, but **no later than April 1st**. Herff Jones typically send home ship orders within 10 business days. As international

shipping transit time and custom delays vary by country, all graduates shipping internationally should order immediately.

Graduates are only guaranteed availability by ordering online, as only a limited amount will be available in the bookstore starting April 19th. To order your regalia, visit <http://colleges.herffjones.com/college/bu/>

NOTE: If you are eligible to participate AND your program is participating in the ***In-Person Master's Hooding Celebration***, you **do not need to order regalia**, as GMS will be renting several sets for the filming that will be shared amongst students (to help reduce cost to each of you). To check your eligibility, please refer to the recently updated [GMS Commencement website](#).

We will be in touch soon with more information!

Best,
The Commencement Team