

## Advancing Imaging in the Cell Webinar

**Register Now**

You are invited to view our panel of experts on Tuesday, June 28, 2011, in a live, online educational seminar, "Discovering Disease Mechanisms: Advancing Imaging in the Cell."

**Date:** Tuesday, June 28, 2011

**Time:** 12 noon Eastern, 9 a.m. Pacific, 4 p.m. GMT, 5 p.m. UK

**Duration:** 1 hour

Register now and submit your questions LIVE to the experts during the webinar! For more information and complimentary registration visit:  
[www.sciencemag.org/webinar](http://www.sciencemag.org/webinar)

### Webinar Description

Cell-based imaging is now ubiquitous in most academic laboratories and the data generated by modern microscopy systems are central to top quality research, often being a prerequisite for publication. Advanced microscopy applications such as high content imaging, live-cell imaging, 3D, FRAP, and FLIM are now becoming mainstream. Adding multiplex tagging, time-lapse, and multipositional imaging results in a huge data flow—a challenge in terms of data management, storage, and analysis. Choosing the most appropriate technology, both hardware and reagents, for a project can also be a headache. With publications and funding awards becoming increasingly dependent on collaborations and translational research, this webinar will seek to explore the trends in cell-based imaging both in terms of technology and application, with a special focus on fundamental disease research. This webinar is the first in a series exploring advances in imaging technology from cell to well to animal.

During the webinar, our expert panelists will:

- Summarize the state of current imaging technologies and their application
- Present their own data on the use of these technologies
- Provide advice on best practices for obtaining high-quality data
- Answer your questions live on air.

**Register at:**

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**WEBINAR**

**DISCOVERING  
DISEASE  
MECHANISMS**

**Advancing Imaging  
in the Cell**

June 28, 2011  
12 Noon ET, 9 am PT,  
4 pm GMT, 5 pm UK

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