

# MOBILE & ELECTRONIC HEALTH AFFINITY RESEARCH COLLABORATIVE (ME-ARC)

## EVENTS

On the first Thursday of every month

12:00 pm – 1:00 pm

Located in **Evans 118**

72 East Concord Street, Boston MA 02118

## Monthly Seminars

5

Sept

### Just-in-Time Intervention Platform for Behavior Change: Redefining Therapy with Digital Health

Akshaya Shanmugam, PhD  
CEO, Lumme Labs

14

Nov

### Building Better Behavior Change: Working with Industry Partners

Mark S. Aloia, PhD,  
Global Lead, Behavior Change, Philips Respironics  
& Rim Helaoui, PhD, Scientist, Philips Research

5

Dec

### Application of Data Science Methodologies to Global Health Problems

Elaine Nsoesie, PhD  
Assistant Professor, Global Health, School of Public Health

## EVANS DAY ON THE MEDICAL CAMPUS

12:00 PM – 2:00 PM

WILKINS BOARD ROOM, ROOM 120

EVANS BUILDING, 72 E CONCORD ST

3

Oct

## State of the ARCs

## Other Events

| Yearly Symposiums

| Collaborative Opportunities



FOR MORE INFORMATION VISIT  
[HTTPS://SITES.BU.EDU/ME-ARC/](https://sites.bu.edu/me-arc/)

## MISSION

To conduct state of the art research and training in mobile and electronic health to improve health across the lifespan with an emphasis on underserved and vulnerable populations

## ME-ARC LEADERSHIP TEAM

### BELINDA BORRELLI, PHD

#### ME-ARC Principal Investigator & Director

Professor, Boston University,  
Henry M. Goldman School of Dental Medicine

### LISA QUINTILIANI, PHD

#### ME-ARC Co-Director

Assistant Professor, Boston University  
School of Medicine

### TIBOR PALFAI, PHD

#### ME-ARC Co-Director

Professor, Boston University  
Department of Psychological and Brain Sciences