

Community Engagement in Research as a Resource for Personal and Community Health:

Democratizing Research Education Through a CBPR lens

Ester Shapiro, PhD

Community Engagement Core Director



COMMUNITY ENGAGEMENT CORE

HSPH/Program to Eliminate Health Disparities

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COMMUNITY ENGAGEMENT CORE

UMB/Health Promotion
Research Group



UMASS/Boston



Cherishing Our Hearts and Souls Coalition

- **Ten year history as a coalition**
- **Focus on violence prevention, heart health, broader health equity agenda**
 - **Consistent incorporation of research knowledge and tools into health education**
 - **Consistent anti-racism work**
 - **Membership includes community members and institutional representatives**
 - **Broaden focus from Roxbury to include Dorchester and Mattapan**



Roxbury Community Advisory Board (CRAB)

Mission Statement

The CRAB is a **bridge** connecting Roxbury residents to the HSPH in a mutually **beneficial effort** to increase knowledge and promote understanding about how **community-based participatory research** can help **eliminate disparities** in health and health care, thereby **improving the health** and well-being of **people of color and the poor**.

The COMMUNITY ENGAGEMENT CORE

PURPOSE:

The CEC is responsible for projects that will investigate the best practices for Outreach and Mobilization in an Urban Community

FRAMEWORKS:

Understanding Community Engagement within university & community health education & research partnerships

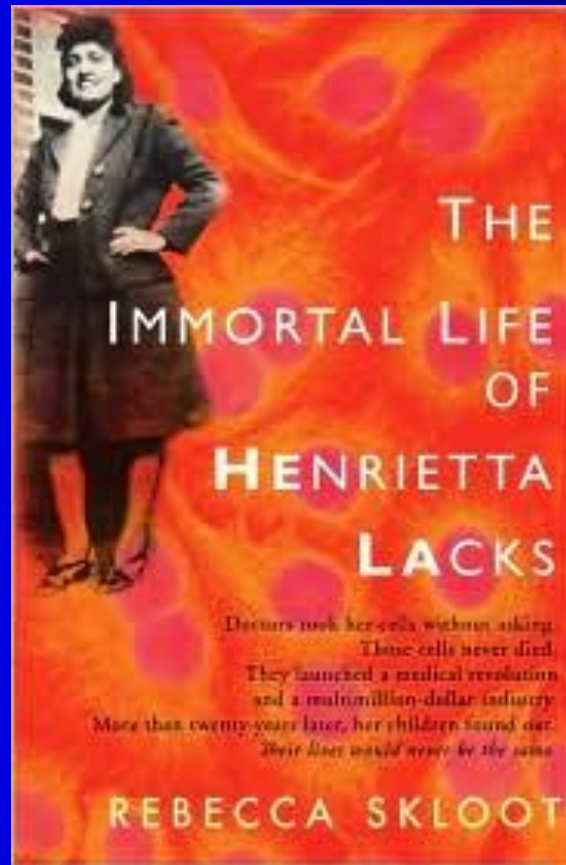
METHODS:

Community-Based Participatory Research

Participatory Education (Freire)

Research literacy as a component of health literacy

Health and Research Literacy



CEC Re-Visioning: Honoring Legacies & New Contexts

- Guiding Conceptual Frameworks
 - Wandersman Community Science;
 - Krieger Ecosystemic Social Epidemiology;
 - Developmental Sciences & Complexity Sciences
 - Appreciate multiple social determinants of health
 - Emphasize work in partnerships and coalitions
 - Identify problems giving priority to those closest to experience & solutions (community members & practitioners)
 - Emphasize accountability
 - Link individual health to social movements by identifying process of change at multiple levels & connections across levels associated with desired outcomes

CEC Re-Visioning: Honoring Legacies & New Contexts

- Community Engagement Defined Across Settings and Participants
 - Major literature in models & methods for student engagement through service learning
 - Boyer principles of scholarship of engagement
 - Enhanced through dialogue with community based participatory research
- Inclusive and Participatory Methods
 - Minkler & Wallerstein CBPR
 - Getting to Outcomes Research Manual
 - Paolo Freire Participatory Education

Community and Research Empowerment (CARE) Project

- CARE Project health and research literacy event goals are:
- Increase knowledge of ways research relates to health and healthy living
- Build willingness to engage in research as partners with academia, health organizations, and other entities
- Increase knowledge and skills in community engaged research
- Increase knowledge and skills in use of research for advocacy
- Increase knowledge required to evaluate community benefit and trustworthiness of research projects

CARE Project Events Spring 2011

Cherishing Our Hearts and Souls Community and Family Breakfast

Coalitions:
***Linking Individuals, Families,
and Communities for Change***

Deborah Prothrow-Stith, M.D. – Keynote Speaker

Complimentary Hearty and Healthy Breakfast Provided at 8:30am
FREE Health Screenings, Advocacy Resources & Raffle Prizes!

**Saturday,
February 26, 2011**
8:30am to 12:00 noon
Vine Street
Community Center
339 Dudley Street,
Roxbury, 02118

COHS: Racism and Health Community Dialogues and Forum

In partnership with the Museum of Science, get FREE tickets to the **RACE: Are We So Different?** exhibit for you and your family. Come to our special COHS Days at the Museum– COME ALL DAY! Special COHS Reception and Community Dialogues. Reserve your FREE ticket by calling the COHS office at **617.287.5685**

The exhibit is the first national exhibition to tell the stories of race from the biological, cultural, and historical points of view. It explores three themes: the everyday experience of race, the contemporary science that is challenging common ideas about race, and the history of this idea in the United States.

Special COHS Community Dialogues and Forum

COHS Days at the Museum of Science are Saturday, March 5th and Thursday, March 17th
COHS Days also include a Reception and Community Dialogues about the Exhibit from 2:00pm to 4:00pm

COHS Community Forum on Racism and Health is Friday, March 25th from 5:30pm to 8:30pm, at the Franklin Park Clubhouse, 1 Circuit Drive, Boston, MA

Cherishing Our Hearts and Souls 5th Annual Health Fair

**Saturday,
April 2, 2011**
11:00am to 3:00pm
Vine Street
Community Center
339 Dudley Street,
Roxbury, 02118

Getting Active in Health and Research!

Free Health Screenings, including Elder Health Screenings
Great Raffle Prizes ~ Exercise, Yoga, Tai Chi & Meditation
Healthy Food Tasting and Cooking Demonstrations ~
Fun Activities for Children ~

Clinical Trials and Research Education

- Working with partners on event design and evaluation
- November 6 2010 AWARE for ALL clinical trials education day
- May 21 2011 Clinical Research “Science Fair”