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ABC of learning and teaching in medicine
Work based assessment
John J Norcini

In 1990 psychologist George Miller proposed a framework for assessing clinical competence. At the lowest level of the pyramid is knowledge (knows), followed by competence (knows how), performance (shows how), and action (does). In this framework, Miller distinguished between “action” and the lower levels. “Action” focuses on what occurs in practice rather than what happens in an artificial testing situation. Work based methods of assessment target this highest level of the pyramid and collect information about doctors’ performance in their normal practice. Other common methods of assessment, such as multiple choice questions, simulation tests, and objective structured clinical examinations (OSCEs) target the lower levels of the pyramid. Underlying this distinction is the sensible but still unproved assumption that assessments of actual practice are a much better reflection of routine performance than assessments done under test conditions.

Methods
Although the focus of this article is on practising doctors, work based assessment methods apply to medical students and trainees as well. These methods can be classified in many ways, but this article classifies them in two dimensions. The first dimension describes the basis for making judgments about the quality of performance. The second dimension is concerned with how data are collected.

Basis for judgment
Outcomes
In judgments about the outcomes of their patients, the quality of a cardiologist, for example, might be judged by the mortality of his or her patients within 30 days of acute myocardial infarction. Historically, outcomes have been limited to mortality and morbidity, but in recent years the number of clinical end points has expanded. Patients’ satisfaction, functional status, cost effectiveness, and intermediate outcomes—for example, HbA1c and lipid concentrations for diabetic patients—have gained acceptance.

Patients’ outcomes are the best measures of the quality of doctors for the public, the patients, and doctors themselves. For the public, outcomes assessment is a measure of accountability that provides reassurance that the doctor is performing well in practice. For individual patients, it supplies a basis for deciding which doctor to see. For doctors, it offers reassurance that their assessment is tailored to their unique practice and based on real work performance.

Despite the fact that an assessment of outcomes is highly desirable, at least four substantial problems remain. These are attribution, complexity, case mix, and numbers.

Firstly, for a good judgment to be made about a doctor’s performance, the patients’ outcomes must be attributable solely to that doctor’s actions. This is not realistic when care is delivered within systems and teams. Secondly, patients with the same condition will vary in complexity depending on the severity of their illness, the existence of comorbid conditions, and their ability to comply with the doctor’s recommendations. Although statistical adjustments may tackle these problems,
they are not completely effective. So differences in complexity
directly influence outcomes and make it difficult to compare
doctors or set standards for their performance. Thirdly,
unevenness exists in the case mix of different doctors, again
making it difficult to compare performance or to set standards.
Finally, to estimate well a doctor’s routine performance, a
sizeable number of patients are needed. This limits outcomes
assessment to the most frequently occurring conditions.

Process of care
In judgments about the process of care that doctors provide, a
general practitioner, for example, might be assessed on the basis
of how many of his or her patients aged over 50 years have
been screened for colorectal cancer. General process measures
include screening, preventive services, diagnosis, management,
referring, education of patients, and counselling. In addition,
condition specific processes might also serve as the basis for
making judgments about doctors—for example, whether
diabetic patients have their HbA1c monitored regularly and
receive routine foot examinations.

Measures of process of care have substantial advantages
over outcomes. Firstly, the process of care is more directly in the
control of the doctor, so problems of attribution are greatly
reduced. Secondly, the measures are less influenced by the
complexity of patients’ problems—for example, doctors
continue to monitor HbA1c regardless of the severity of the
diabetes. Thirdly, some of the process measures, such as
immunisation, should be offered to all patients of a particular
type, reducing the problems of case mix.

The major disadvantage of process measures is that simply
doing the right thing does not ensure the best outcomes for
patients. That a physician regularly monitors HbA1c, for
example, does not guarantee that he or she will make the
necessary changes in management. Furthermore, although
process measures are less susceptible to the difficulties of
attribution, complexity, and case mix, these factors still have an
adverse influence.

Volume
Judgments about the number of times that doctors have
engaged in a particular activity might include, for example, the
number of times a surgeon performed a certain surgical
procedure. The premise for this type of assessment is the large
body of research showing that quality of care is associated with
higher volume.

Data collection
Clinical practice records
One of the best sources of information about outcomes,
process, and volume is the clinical practice record. The external
audit of these records is a valid and credible source of data. Two
major problems exist, however, with clinical practice records.

Firstly, judgment can be made only on what is recorded—this may not be an accurate assessment of what was actually
done in practice.

Secondly, abstracting records is expensive and time
consuming and is made cumbersome by the fact that they are
often incomplete or illegible.

Widespread adoption of the electronic medical record may
be the ultimate solution, although this is some years away.
Meanwhile, some groups rely on doctors to abstract their own
records and submit them for evaluation. Coupled with an
external audit of a sample of the participating doctors, this is a
credible and feasible alternative.

Unevenness in case mix can reduce usefulness of using patients’ outcomes
as a measure of doctors’ competence

Judgments on process of care might include foot examinations for diabetic
patients

For a sound assessment of an individual
doctor’s process of care, a sizeable
number of patients need to be included

Advantages of volume based assessment over assessment of
outcomes and process

- Problems of attribution are reduced substantially
- Complexity is eliminated
- Case mix is not relevant

However, such assessment alone offers no assurance that the activity was
conducted properly

Traditional medical records may give way to widespread use of electronic
records, making data collection easier and quicker
Administrative databases
In some healthcare systems large computerised databases are often developed as part of the process of administering and reimbursing for health care. Data from these sources are accessible, inexpensive, and widely available. They can be used in the evaluation of some aspects of practice performance—such as cost effectiveness—and of medical errors. However, the lack of clinical information and the fact that the data are often collected for invoicing purposes makes them unsuitable as the only source of information.

Diaries
Doctors, especially trainees, may use diaries or logs to record the procedures they perform. Depending on the purpose of the diary, entries can be accompanied by a description of the doctor's role, the name of an observer, an indication of whether it was done properly, and a list of complications. This is a reasonable way to collect data on volume and an acceptable alternative to the abstraction of clinical practice records until medical records are kept electronically.

Observation
Data can be collected in many ways through practice observation, but to be consistent with Miller's definition of work based assessment, the observations need to be routine or covert to avoid an artificial test situation. They can be made in any number of ways and by any number of different observers. The most common forms of observation based assessment are ratings by supervisors, peers, and patients. Other examples of observation include visits by standardised patients (lay people trained to present patient problems realistically) to doctors in their surgeries and audiotapes or videotapes of consultations (to avoid an artificial test situation. They can be made in any number of ways and by any number of different observers. The most common forms of observation based assessment are ratings by supervisors, peers, and patients. Other examples of observation include visits by standardised patients (lay people trained to present patient problems realistically) to doctors in their surgeries and audiotapes or videotapes of consultations such as those used by the General Medical Council.

Portfolios
Doctors typically collect from various sources the practice data they think pertinent to their evaluation. A doctor's portfolio might contain data on outcomes, process, or volume, collected through clinical record audit, diaries, or assessments by patients and peers. It is important to specify what to include in portfolios as doctors will naturally present their best work, and the evaluation of it will not be useful for continuing quality improvement or quality assurance. In addition, if there is a desire to compare doctors or to provide them with feedback about their relative performance, then all portfolios must contain the same data collected in a similar fashion. Otherwise, there is no basis for legitimate comparison or benchmarking.

Further reading

The photograph of a surgical team is from Philippe Phailly/Eurelia/SPL; the photographs illustrating case mix are from Photofusion, by David Tothill (left) and Pete Addis (right); the photograph of the foot is from Ray Clarke (FRPS) and Mervyn Golf (FRPS/SPL); and the medical records photograph is from Michael Donne/SPL.

Databases for clinical audit are becoming more available and may provide more useful information relating to clinical practice

Peer evaluation rating forms
Below are the aspects of competence assessed with the peer rating form developed by Ramsey and colleagues.* The form, given to 10 peers, provides reliable estimates of two overall dimensions of performance: cognitive and clinical skills, and professionalism.

Cognitive and clinical skills
- Medical knowledge
- Ambulatory care
- Management of complex problems
- Management of hospital inpatients
- Problem solving
- Overall clinical competence

Professionalism
- Respect
- Integrity
- Psychosocial aspects of illness
- Compassion
- Responsibility

* Ramsey PG et al. Use of peer ratings to evaluate physician performance. JAMA 1993;269:1655-60

Patient rating form*
The form is given to 25 patients and gives a reliable estimate of a doctor's communication skills. Scores are on a five point scale—poor to excellent—and are related to validity measures. The patients must be balanced in terms of age, sex, and health status. Typical questions are:
- Tells you everything?
- Greets you warmly?
- Treats you as if you're on the same level?
- Lets you tell your story?
- Shows interest in you as a person?
- Warns you what is coming during the physical examination?
- Discusses options?
- Explains what you need to know?
- Uses words you can understand?

* Webster GD. Final report of the patient satisfaction questionnaire study. American Board of Internal Medicine, 1989

How portfolios are compiled

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The ABC of learning and teaching in medicine is edited by Peter Cantillon, senior lecturer in medical informatics and medical education, National University of Ireland, Galway, Republic of Ireland; Linda Hutchinson, director of education and workforce development and consultant paediatrician, University Hospital Lewisham; and Diana F Wood, deputy dean for education and consultant endocrinologist, Bart's and the London, Queen Mary's School of Medicine and Dentistry, Queen Mary, University of London. The series will be published as a book in late spring.