From Autonomy to Ally: Building Collaborative Capacity for a “Culture of Health Literacy”

Teresa Wagner, DrPH, MS, CPH, RD/LD, CHWI
Carol Howe, PhD, RN, CDE
Tracy Adame, RN
Brennan Lewis, MSN, RN, PCNS-BC, CPNP
From Autonomy to Ally: Background

Modeled after North Carolina Health Literacy Council

- By broadening the change process to a collection of organizations with larger interests, a coalition can:
  - Bring more expertise and resources to bear on health literacy issues.
  - Develop and identify community leaders to champion efforts.
  - Increase the impact with more people advocating for improvements in health literacy.
  - Increase available resources and relationships to broaden support.
  - Heighten public awareness by garnering more media attention.
Vision – Build a health literate culture in north Texas and hopefully the entire state.

• Our main goals:
  ▫ Select a set of tools for hospitals and other healthcare entities to use to “get started.”
  ▫ Conduct a Health Literacy Needs Assessment.
  ▫ Formulate collaborative research on health literacy.
From Autonomy to Ally: Objectives

To achieve the goals and vision:
- Form a Health Literacy Collaborative - DFWHC committee structure.
- Collaborative members also members of other committees - serve as a liaison and expert.
- Conduct a Health Literacy Needs Assessment - community and individual entities’ awareness and needs.
- Existing tools - toolbox for DFWHC members.
- Collaboratively write grants - research and collaboration around specific needs as assessed.
- Plan and execute workshops and/or trainings and/or sharing sessions around health literacy.
From Autonomy to Ally: Structure

Chair & DFWHCF

DFWHCF Representative

Toolkit Co-Chair

Needs Assessment Co-Chair

Research Co-Chair

Other DFWHC Committees

Other DFWHC Committees

Other DFWHC Committees

Other DFWHC Committees

Other DFWHC Committees
From Autonomy to Ally: Reaching Leadership

- Chief Executive Officers
- Senior Clinical Service Providers
- Chief Nursing Officers
- Care Transition Team Directors
- Clinical Managers
- Staff Nurses
- Case Management Directors
- Directors of Quality Improvement
- Patient Engagement Managers
- Patient Education Coordinators
- Administrative or Chief Physicians
- Medical Faculty
- Directors of Medical Training
- Directors of Communication
From Autonomy to Ally: Practitioner Education Perspective

Create a “Culture of Health Literacy” on campus.

- Align with State Health Plan & Texas Public Health Priorities
- Service Learning
- Integrate into all Colleges & Programs
- Simulation Coaching
- Outreach to Rural Healthcare
- Educate the Community & Community Health Workers
- Interprofessional Education
- Continuing Education Offerings for Providers