

Schedule of Events – Health Literacy 2nd Annual Research Conference

Time / Place	Day 1: Monday October 18, 2010
8:00am – 9:00am Ballroom Foyer	Breakfast/Registration
9:00am – 10:00am Haverford/Baccarat	Keynote Address: Nicole Lurie, MD, MSPH , Assistant Secretary for Preparedness and Response at the U.S. Department of Health and Human Services
10:00am – 10:45am Haverford/Baccarat	Plenary Session I: <i>Do we know if health literacy interventions work? Directions for future research and practice</i> Moderator: Cindy Brach, Speakers: Stacey Sheridan, Paul Estabrooks, Jaimie Zoellner
10:45am – 11:00am	BREAK
11:00am – 12:30pm Haverford/Baccarat	Abstract I: Oral Presentations, Moderator: Ruth Parker <ol style="list-style-type: none"> 1. Kristina Cordasco, RAND Corporation. <i>Literacy-Compensatory Strategies and Resources of Older Latinos with Diabetes</i> 2. Janelle Baker, Florida A&M University. <i>The Influence of cultural beliefs and health literacy on use of preventative health services among older African-American women, age 65 and older</i> 3. Nancy Hardie, United Healthcare. <i>Health Literacy in a Consumer-Driven Health Plan</i> 4. Angelo Volandes, Massachusetts General Hospital. <i>Assessing End-of-Life Preferences for Advanced Dementia in Rural Patients Using an Educational Video: A Randomized Controlled Trial</i>
12:30pm – 2:00pm	LUNCH in the Meeting Room Foyer
12:30pm – 2:00pm Cabinet/Judiciary	Poster Session I
12:30pm – 2:00pm Diplomat/Ambassador	One-on-One Meetings with Research Mentor and/or Program Officer
2:00pm - 3:30pm Haverford/Baccarat	Invited Panel A: Self-Management Moderator: Dean Schillinger, Speakers: Russell Rothman, Darren DeWalt, Susan Shaw
2:00pm – 3:30pm Embassy/Patuxent	Invited Panel B: Health Disparities Moderator: Cathy Meade, Speakers: May Kennedy, Clement Gwede, Armando Valdez
3:30pm – 4:00pm	COFFEE BREAK in the Ballroom Foyer
4:00pm – 5:30pm Haverford/Baccarat	Plenary Session II: <i>Back to Basics: The Importance of Basic Research for Developing Effective Health Literacy Interventions</i> Speakers: Helen Meissner, Cynthia Baur, Ellen Peters, Dan Morrow
5:30pm Haverford/Baccarat	Journal of Health Communication Special Issue announcement and reception invitation Scott Ratzan, MD, MPA Journal of Health Communication Editor-In-Chief
5:30pm – 7:00pm Meeting Room Foyer	Reception/Poster Session II

Time / Place	Day 2: Tuesday October 19, 2010
7:00am – 8:00am Ballroom Foyer	Breakfast/Registration
7:00am – 8:00am Diplomat/Ambassador	One-on-One Meetings with Research Mentor and/or Program Officer
8:00am – 9:00am Haverford/Baccarat	Keynote Address: Don Nutbeam, PhD, FFPH , Vice-Chancellor of the University of Southampton and Professor of Public Health
9:00am – 10:30am Haverford/Baccarat	Invited Panel C: <i>Health Literacy: Measuring the Other Side of the Coin</i> Moderator: Rima Rudd, Speakers: Irwin Kirsch, Debra Roter, Susan Pisano, Ann King
9:00am – 10:30am Embassy/Patuxent	Invited Panel D: <i>Safety of Care Transitions</i> Moderator: Mark Williams, Speakers: Kristine Gleason, Terry Davis, Urimala Sarkar
10:30am – 11:00am	COFFEE BREAK in the Ballroom Foyer
11:00am – 12:30pm Haverford/Baccarat	Abstract II: Oral presentations, Moderator: Mike Wolf 1. Gregory Preston, Cook Children’s Health Plan. <i>The Impact of Communication Strategies to Address Poor Health Literacy of the Adult Caregivers of Children</i> 2. Sandra Smith, University of Washington. <i>Evaluation of a Health Promotion Model of Health Literacy Intervention Based on Home Visiting, Plain Language Materials, and a Reflective Approach</i> 3. H. Shonna Yin, NYU School of Medicine. <i>Parent Understanding of Active Ingredients and Medication Errors in Children: Role of Health Literacy</i> 4. Kimberly Kaphingst, Washington University. <i>Health literacy and health care experience: Findings from representative statewide survey</i>
12:30pm – 1:30pm	LUNCH in the Ballroom Foyer
12:30pm – 1:30pm Diplomat/Ambassador	One-on-One Meetings with Research Mentor and/or Program Officer
1:30pm – 3:00pm Haverford/ Baccarat	Abstract III: Oral Presentations, Moderator: Irene Dankwa-Mullan 1. Mirjam Fransen, AMC, University of Amsterdam. <i>Health Literacy and cardiovascular disease</i> 2. Courtney Cawthon, Vanderbilt University. <i>Factors Associated with Patients’ Understanding of their Pre-Admission Medication Regimen</i> 3. Timothy Bickmore, Northeastern University. <i>Conversational Agents Reduce Post-discharge Hospital Utilization for Patients with Inadequate Health Literacy</i> 4. David Baker, Northwestern University. <i>Randomized Trial of Intensive Telephone Education and Counseling to Overcome Disparities in Knowledge, Self-Care Behaviors and Symptom Severity for Patients with Heart Failure and Low Health Literacy</i>
3:00pm – 3:30pm Haverford/Baccarat	Presentation of Sabra Woolley Memorial Award Closing Remarks

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<http://www.bumc.bu.edu/healthliteracyconference/>

