



INDUSTRY SCHOLARS LUNCH & LEARN



Medtronic



Supporting the Product Development Process from Ideation to Launch

Marisha Godek, Ph.D., MS

Principal Research Scientist, Covidien Surgical Devices

Thursday, April 30th, 2015

12:00pm - 2:00pm

BU School of Medicine
72 East Concord Street
Boston, MA 02118

Room L-203

The first part of Marisha's talk will focus on research performed in an industrial setting to advance new product development and sales and marketing efforts, both of which are critical to providing solutions to patient care needs. The second part will focus on her personal journey and how the non-traditional path she undertook landed her the "dream job".

Marisha holds a PhD from Colorado State University and a MS from North Carolina State University. She is the coauthor of numerous scientific publications as well as articles on rewards and recognition and organizational change. She is passionate about science, teaching and mentoring and often takes part in community outreach events to educate young people about STEM. In her current role at Medtronic, Marisha develops innovative technology to improve patients' outcomes.

*Pre-registration is required to corprel@bu.edu
Lunch will be provided.*



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