Office of Professional Development and Postdoctoral Affairs

Rafael Luna, Ph.D., CEO of Luna Scientific Storytelling
Thursday, November 13th 2014 12:30 – 2:00 pm

Location: BU School of Medicine, Instructional Bldg., Room L-201

Description: Communicating the “So What?” of your scientific research is imperative to your success as a scientist. Describing your research in a compelling way to different audiences, from the public to policy-makers to funding agencies and scientific peers, is a skill that can be learned. It will not only encourage others to support science, but will also enrich your own engagement with the questions that drive you.

This interactive workshop will provide instruction on how to communicate your scientific research using the structural aspects of a story...the narrative arc and will utilize the elements of narrative craft to help you polish your pitches and effectively communicate your research to scientific peers and the public.

Dr. Rafael Luna is the CEO and Founder of Luna Scientific Storytelling, LLC, which promotes the communication of science in a narrative format. Dr. Luna is a dynamic speaker and has given scientific storytelling workshops for postdoctoral fellows and graduate students at both Harvard Medical School and Harvard University.

Agenda:
12:30-12:45 pm: Registration, Networking, and Lunch
12:45-2:00 pm Presentation by Dr. Luna

Register: Email Yolanta@bu.edu