In this seminar, Lauren Celano, CEO of Propel Careers will provide an in-depth overview of how to use LinkedIn effectively. We will discuss how to structure privacy settings, how to use the advanced search feature, and how to strategically build your LinkedIn network. We will perform live demonstrations showing how to update a profile, how to add details to a profile, how to search for connections and relevant groups and how recruiters and hiring managers use LinkedIn to search for candidates.

Date and Time: Tuesday, July 8th, 2014 4:00 – 5:20 P.M.
Location: BU School of Medicine, Instructional Bldg., 72 East Concord Street
Room: L-110
Registration: Email Yolanta@bu.edu open to graduate students and postdocs