



## Division of Graduate Medical Sciences

### [Office of Professional Development and Postdoctoral Affairs](#)

The Office of Postdoctoral Affairs **“Luncheon with Postdocs, Faculty, and Staff”** aims to provide BUSM postdocs with information and resources to succeed here on campus and beyond. This event encourages the exchange of ideas and the intellectual enrichment of the BUMC community in an informal and relaxed atmosphere. October event is: Develop Your Elevator Pitch. The invited guests are: Lauren Celano, CEO of Propel Careers and Dr. Isabel Dominguez who will be speaking on how to improve your elevator pitch

**Title:** Developing Your Elevator Pitch  
**Speakers:** Lauren Celano and Dr. Isabel Dominguez  
**Date:** Thursday, October 24<sup>th</sup> Noon – 1:00 pm  
**Location:** BU School of Medicine, Instructional Bldg., Room L-201  
**Registration:** Email: [Yolanta@bu.edu](mailto:Yolanta@bu.edu) to RSVP

#### **Brief Description:**

An elevator speech is a short speech, approximately 60 seconds long (e.g. an elevator ride). It is aimed to present what you do (studies, research, teaching, clinical practice, administrative role) in a way that will be remembered. It is targeted to a particular audience, so it may be different if you are in a scientific meeting, preparing for a job interview, meeting with a foundation to apply for funding, talking to lay people, talking to the media, etc. At the end of the speech the audience should know if you have the credentials to fulfill a job, that your work will benefit society, that you can improve life, or have a novel idea to solve a problem, etc. Is a conversation starter that will make the audience want to know more. An elevator speech has to be clear and free of jargon.

#### **Learning objectives:**

At the end of this event, participants will be able to:

- Understand the components of an elevator speech
- Recognize key elements of a good speech delivery (content, eye contact, etc.)
- Build confidence about doing an elevator speech
- Deliver an elevator speech

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