

## Creating an Effective, Culturally Diverse Work Environment

Learn

Serve

Lead

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### **Goals For Today**

- Define diversity and organizational culture
- Highlight the benefits of diversity
- Identify barriers and challenges to organizational change
- Commitment to success



### **Defining Diversity**

Cultivating the seeds of diversity means recognizing the value of expanding our recognition of traditional and emerging identities from solely a focus on race/ethnicity and gender to considerations of:

Ability Socio-economic student status

Rural/Urban Sexual orientation

Nationality First-generation student status

Religion Language

Culture Working Styles

Age Other

Figure 15: Number of U.S. Medical School Graduates by Race and Ethnicity, 1995-2007

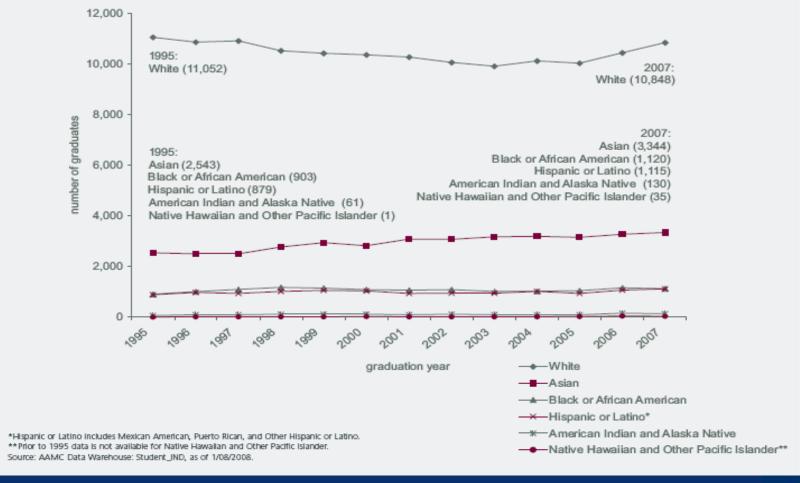
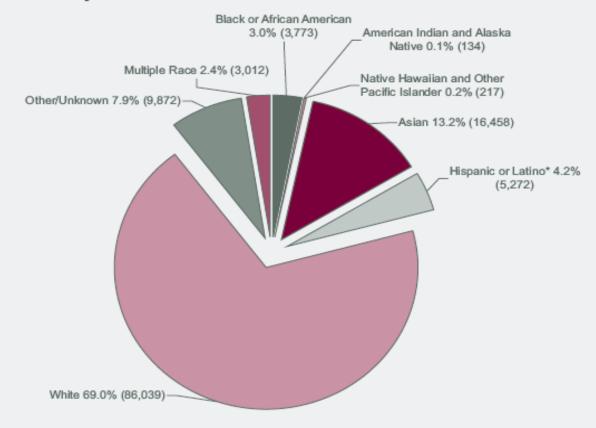




Figure 18: Percentage and Number of U.S. Medical School Faculty by Race and Ethnicity, 2007



Note: The race and ethnicity categories in this figure reflects how the data has been collected since 2002. Individuals have the option of reporting both their race and ethnicity alone or in combination with some other race or ethnicity. In this figure numbers are reported for race alone; those that reported more than one race and ethnicity are included under Multiple Race. \*Includes Mexican American, Puerto Rican, Cuban, Other Hispanic or Latino, and Multiple Hispanic.

Source: AAMC Faculty Roster, as of 3/3/2008.



Non-Hispanic Black 4.8% Non-Hispanic Asian alone Non-Hispanic Native American, Alaska Native, Native Hawallan or Other Pacific Islande alone 0.2% Non-Hispanic Other alone 0.3% Non-Hispanic Two or Non-Hispanic White More Races alone 1.1% 69.2% Hispanic

Figure 26. US Physicians\* by Race and Ethnicity, 2006

Source: 2006 American Community Survey Public Use Microdata Sample.

Note: \*Includes DOs and IMGs.

<sup>67</sup> Association of American Medical Colleges. 2006. Diversity in the Physician Workforce: Facts & Figures 2006. Association of American Medical Colleges: Washington, DC.

### **Importance of Diversity**

Shapes education for all students

Increases access to high-quality health care services

Broadens the medical research agenda

Advances cultural competence

Ensures equal opportunity for all interested in a medical career



Diversity improves the quality of medical education for all students.



# Diversity helps increase access to medical care.



Diversity in the medical research workforce leads to an acceleration of advances in medical and public health research.



Diversity in the health care industry makes good business sense.



Leadership studies in the corporate sector show that companies with diverse management teams outperform homogeneous ones.



### **Educational Benefits of a Diverse Faculty**

"A diverse faculty could affect teaching and learning in a positive fashion...could reach all types of learners and provide respect for needs of diverse learners and respect for diverse scholarship, promote student creativity in scholarship, improve accessibility, provide flexibility such as responding to 'teachable moments,' and improve strategies of teaching."



### **Benefits of a Diverse Faculty**

- Faculty diversity and leadership is necessary to realize the full benefits of diversity (Milem, 2001)
- Increasing structural diversity is an important first step but when considered without other efforts can adversely affect the experience of students (Hurtado et al., 1998, 1999; Chang, 1999)



### Barriers to Increasing a Diverse Faculty

The "pool problem"

The nature of faculty searches

How job descriptions are written

The "cultural tax" (Knowles & Harleston, 1997)

Structural barriers (poor retention efforts and lack of mentorship) (Price et al., 2005)

Lack of commitment from leadership (Knowles & Harleston; Price et al., 2005)





### Dr. Edgar Schein's definition of Culture

"A pattern of shared basic assumptions that the group learned as it solved it's problems of external adaptation and internal integration, that has worked well enough to be considered valid and, therefore, to be taught to new member as the correct way to perceive, and feel in relation to those problems."





Learn, Serve, Lead

The Mission, Vision, and Strategic Priorities of the AAMC





The AAMC serves and leads the academic medicine community to improve the health of all.



Serve as the voice and advocate for academic medicine on medical education, research, and health care



The vision of the A healthy nation and

- America's systen continual renew physicians and s evolving health needs
- The nation's medical students, biomedical graduate students, residents, fellows, faculty, and the health care workforce are diverse and culturally competent
- Advances in medical knowledge, therapies, and technologies prevent disease, alleviate suffering, and improve quality of life
- The nation's health system meets the needs of all
- Concern for compassion, quality, safety, efficacy, accountability, affordability, professionalism, and

Strengthen the national commitment to discovery that promotes health and enhances the treatment of disease and disability

Lead efforts to increase diversity in medicine

Be a valued and reliable resource for data, information, and services

Help our members identify, implement, and sustain organizational performance improvement

Provide outstanding leadership and professional

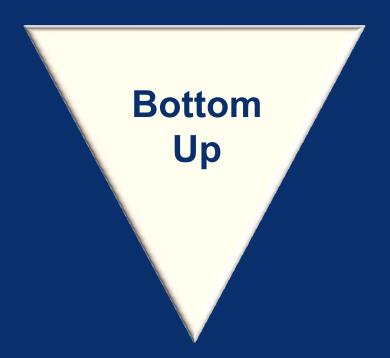
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AAMC

Lead efforts to increase diversity in medicine

### **How Do We Begin?**







Crisis (Demands us to explore solutions)



### The Old Academic Culture Versus The New Academic Culture

#### Old Academic Culture

- Autonomy
- Independence
- Individuality
- Narrow, focused professional pathways
- Predictable career trajectory

#### **New Academic Culture**

- Mutual goal-setting and shared accountability
- •Interdependence across individuals and systems
- Group process and consensus
- Professional diversity and adaptation
- •Creative pathways that balance service and scholarship



### How Do We Access the Current Picture?

- Climate survey
- Focus Groups
- Promotion and Tenure Policies
- Salary Equity
- Talent Management
- Exit Surveys



### On the Right Track!







Mentoring Programs

Orientation for new faculty

Tasks forces



#### **Process of Ambitious Work**

- Start slow
- Identify group or individual as responsible party
- Tap into all levels of the organization



### The Elephant in the Room



- 1. What do we tell others about us?
- 2. What do we tell ourselves, about ourselves?
- 3. What do we talk about only behind closed doors?
- 4. What don't we talk about, but should?



#### **Commitment to Success**

- Set goals (not about the #s)
- Create a platform to share good and not so good
- Communicate consistent messages often







### **Questions?**

### Thank you!

