Boston University Medical Campus
LIMITED FUNDING OPPORTUNITY

TO: BUMC Faculty
FROM: Andrew W. Taylor, PhD, Associate Dean of Research, BUSM
DATE: June 4, 2019
SUBJECT: HRSA - Alliance for Innovation on Maternal Health (AIM) – Community Care Initiative

PROGRAM DESCRIPTION: The Health Resources and Services Administration (HRSA) Alliance for Innovation on Maternal Health (AIM) – Community Care Initiative purpose is to: 1) support the development and implementation of non-hospital focused maternal safety bundles within community-based organizations and outpatient clinical settings across the United States and 2) build upon the foundational work of AIM by addressing preventable maternal mortality and severe maternal morbidity among pregnant and postpartum women outside of hospital and birthing facility settings.¹,² Maternal safety bundles are a set of small, straightforward evidence-based practices, which when implemented collectively and reliably in the delivery setting have improved patient outcomes and reduced maternal mortality and SMM.³ For more information on maternal safety bundles, please refer to page 6 of the Guidelines Instructions package found online for this funding opportunity.

Specifically, funding for this cooperative agreement will support the recipient’s ability to conduct the following core activities:

1) Identifying and convening a maternal safety workgroup comprised of community-focused public health and clinical experts to guide program activities;
2) Facilitating national implementation and adoption of two existing non-hospital focused maternal safety bundles (Postpartum Care Basics for Maternal Safety: From Birth to the Comprehensive Postpartum Visit and Postpartum Care Basics for Maternal Safety: Transition from Maternity to Well-Woman Care) and developing new non-hospital focused maternal safety bundles for use within outpatient clinical settings and community-based organizations; and,
3) Collecting and analyzing structure, process, and outcome data to drive continuous improvement in the implementation of non-hospital focused maternal safety bundles, through a continuous quality improvement (QI) framework.

The AIM – Community Care Initiative is one of four new programs in HRSA’s maternal health portfolio, including the State Maternal Health Innovation Program; the Supporting Maternal Health Innovation Program; and, the Rural Maternity and Obstetrics Management Strategies Program (RMOMS). These collective efforts will expand HRSA programming to improve maternal health outcomes and address disparities that contribute to maternal mortality and SMM.

FUNDING INFORMATION: Estimated total funding $1,830,000.
INTERNAL SELECTION PROCESS: Interested investigators should submit the following materials via InfoReady Review by DATE: 6/17/19:

- Questions outlined in InfoReady Review application;
- A brief (one-page) statement by the candidate describing his or her significant work and the proposed project;
- Up-to-date CV.

A faculty committee drawn from both campuses will review internal proposals and select nominees.

Note: If you are a BMC investigator and wish to apply for this opportunity, please contact Jennifer Fleming, Director of Foundation Relations and Government Grants at jennifer.fleming@bmc.org.

DEADLINES: Internal Material Due: Monday, June 17, 2019  │  Foundation Deadline: Monday, July 15, 2019

In requesting to be considered for this limited submission funding opportunity, you are making a commitment, if selected, to submit your proposal to the sponsor in a timely manner and to Sponsored Programs in accordance with the Proposal Submission Policy.